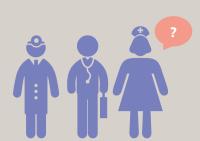
## QUALITY OF LIFE AND THE PROGRESS OF PEOPLE LIVING WITH DEMENTIA

## WHAT IS THE ISSUE?

From the perspectives of people living with dementia, their relatives and carers: what do Quality of Life and the progress of individuals mean?







## **KEY FIGURES**

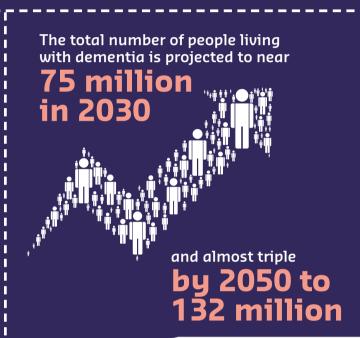


Worldwide, around **47 million** people live with dementia, with nearly **60%** living in low- and middle-income countries



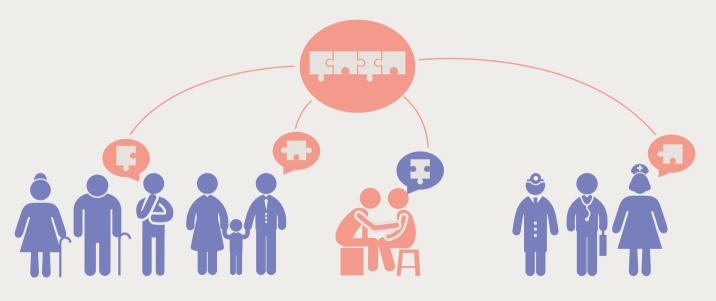
Every year, there are

9.9 million new cases



## WHAT DID WE LEARN?

When it comes to improving quality of life for those living with dementia, their relatives and carers, **the language we use is a priority** for many reasons, including the need for care to benefit from a new narrative to underpin a renewed shared sense of purpose



To avoid stigmatising those living with dementia, it is essential to achieve the **delicate balance between safety and autonomy**, managing risks while promoting engagement in meaningful activity



Find out more by reading the full report: 'Treat me like a person, because that is what I still am'

A partnership with Planetree.



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