



**sodexo**  
QUALITY OF LIFE SERVICES

OFFICE BEVERAGE SOLUTIONS

[www.sodexousa.com](http://www.sodexousa.com)



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## NATIONAL COFFEE SERVICE PARTNER

Have you ever heard of Royal Cup Coffee? If not, well, now's our chance to impress you. We don't like to brag, but odds are you've consumed a fresh cup of our famous "joe" in one of thousands of hotels, restaurants, resorts, and office locations around the country. Roasting coffee is what we do...but we're so much more than that.

**STORIED HISTORY** - Our Company was founded in 1896 in Birmingham, Alabama. We are a family-owned and managed company with principles and practices that have stood the test of time...over 100 years to be exact. In an age of corporate acquisitions, industry consolidation, and faceless conglomerates, Royal Cup stands firm as a family-owned business dedicated to quality products and sensational customer service.

**GREAT PEOPLE** - When you boil it all down, business is about people, and your business is no different from ours in that regard. Royal Cup employees create value that you won't find anywhere else. With Royal Cup, you will get a local, responsive team ready to serve. In life, people are what truly matter and our people make the difference.

**OUTSTANDING PRODUCTS** - Royal Cup is a coffee roaster at heart. We know coffee, and isn't that what you want in an office coffee provider? We roast for some of the most well known restaurants, hotels, and coffee shops around the country. It's this expertise and knowledge that we bring to the table that you won't find anywhere else.

**SENSATIONAL SERVICE** -Service is a difficult thing to show in a brochure. We could go on for pages with testimonials and service metrics until we are blue in the face. We believe that actions speak louder than words...and we will have to demonstrate our service to you. We can say this though: integrity is at the core of our business. We do what we say; when we say we are going to do it. Give us a chance, and you won't be disappointed.



## CENTENNIAL COFFEES

Our Centennial line of coffees represents the tradition and taste of great coffee. Consistent flavor, rich and flavorful with a hint of sweetness, good body and aroma are all terms used to describe these wonderful coffees.



### FANCY GOURMET

Blended of the finest 100% Arabica coffees from Latin and South America, this coffee boasts a delicate sweetness in the cup, with light floral notes and a clean finish.



### GOURMET SPECIAL

A blend of the finest mountain grown coffees. Gourmet Special is blended for heavier body and rich taste.



### GOURMET DECAFFEINATED

Processed in green bean form from the finest 100% Arabica high grown coffees, this blend is roasted to give a full complement of rich flavors and aromas in a superb decaffeinated coffee.



### TRADITIONAL BLEND

A blend of quality Central and South American Arabica coffees. This medium-roasted coffee conveys a smooth and delectable taste to your palate.



### EUROPEAN GOURMET

Crisp and vibrant, this coffee of Central and South American origins is medium roasted to deliver rich flavor and full aroma with a smooth finish.



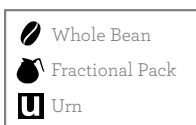
### 100% COLOMBIAN

Magnificent gourmet coffees of Colombia roasted to a medium-dark profile, creating a well balanced cup with a rich, full-bodied flavor.



### DAKOTA ROAST

An inspiring cup of 100% Arabica coffee, deep roasted for a bold, rich flavor. This coffee is the perfect choice for those looking to explore a new frontier of exotic flavors and aromas.



Listed in order of lightest to darkest roast.



# VILLA REY COFFEES



## VILLA REY BRINGS YOU THE WORLD IN A CUP.

The full-bodied flavors of Colombia, Costa Rica, and Guatemala embody the vigor and drama of the South and Central American landscapes. The fertile soils of Sumatra nurture smooth, cultured blends. Rich, aromatic and high grown, the coffees of Kenya are replete with the majesty of East African plains. The diverse regions from which these coffees originate infuse their beans with a distinctive heritage.

### VILLA REY KENYA ESTATE

Kenya Estate, our winy, acidic, fine East African coffee is grown on the slopes of the beautiful volcano Mount Kenya. Here, the high altitude, with its cool nights and warm days, combines with the rich volcanic soil to produce flavors not found in other parts of the coffee worlds.



### VILLA REY AVILA DECAFFE

The flavor is mild and light bodied. Roasted to a medium dark, Avila Decaffe is a rich, full-bodied coffee without the caffeine.



### VILLA REY RAINFOREST

Grown in rich soil, high in the rainforests, this is one of the world's most perfectly balanced coffees. This rich, sweet medium-bodied brew has just the right touch of acidity. It is medium roasted so you experience its full integrity. Contains 100% Rainforest Alliance Certified™ coffees.



### VILLA REY RAINFOREST DECAF

A host of rich flavors and savory aromas provide a superb coffee drinking experience without the caffeine. Contains 100% Rainforest Alliance Certified™ coffees.



### VILLA REY MARSEILLES FRENCH ROAST

Gourmet coffees roasted to a medium dark color, create a dark, rich and full-bodied, yet winy taste that exhilarates the palate like a fine wine.



### VILLA REY CAFFE VECCHIO

Winy, with an acidic character and a hint of nuttiness, Caffe Vecchio is deep, rich and full-bodied, capturing the allure of Italy's legendary age-old coffees.



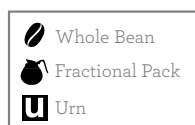
### VILLA REY CAFFE SUMATRA

Roasted to be the heaviest coffee of the offering. Caffe Sumatra is rich, thick, syrupy, and heavy with chocolaty and earthy undertones.



### VILLA REY CAFFE SUMBA

The islands of the East Indies are legendary for their earthy, exotic coffee flavors. With beans from places like Java, New Guinea, Sumatra...Caffe Sumba is a strong, very heavy blend with almost smoky overtones.



Listed in order of lightest to darkest roast.





## RAINFOREST ALLIANCE® CERTIFIED COFFEES



This coffee is grown on farms that meet holistic standards of sustainable agriculture, helping to improve the lives of farm workers and their families while protecting the environment for future generations.

### 30% Rainforest Alliance Certified

A medium roasted blend of Central and South American coffees, boasting a rich aroma and a smooth profile with a hint of sweetness.



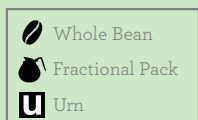
### 30% Rainforest Alliance Certified Decaf

This medium roasted blend of Central and South American coffees offers a full body, rich flavor, and pleasant lingering sweetness without the caffeine.



### 30% Rainforest Alliance Certified Bold

A blend of Central and South American coffees dark roasted to yield a bold profile. Perfect for those seeking a coffee with great depth of flavor that leaves a lasting impression.



Listed in order of lightest to darkest roast.



### FLAVORED COFFEES

- Bavarian Chocolate ☕
- Chocolate Almond ☕
- Hazelnut ☕☕
- Irish Cream ☕
- Southern Pecan ☕
- Toasted Cinnamon Nut ☕
- Vanilla Nut ☕

SINGLE CUP



# roar



## ONE PERFECT CUP

There's nothing better than grabbing the first cup of coffee from a piping fresh pot. And conversely, there's nothing worse than being in desperate need of a cup, only to find an empty pot staring up at your bleary-eyed face. That's why there's Roar: a coffee system that's distinctly designed to please every palate, pattern and pride alike. In the Kingdom of the Caffeinated, there is but one rule: all are deserving of fresh coffee, regardless of their conviction, work ethic or timeliness.

## DOESN'T JUST PACIFY. IT SATISFIES.

Bad office coffee is almost worse than no office coffee. The Roar system is made by Royal Cup Coffee, purveyor of the world's best coffees and teas. One employee described it as 'Flavorful, aromatic, with strong hints of 'my company actually cares about me.'"

## TASTES LIKE A MILLION BUCKS. COSTS A HECK OF A LOT LESS.

Roar delivers superlative quality coffee for surprisingly affordable prices. You want a value equation? How about this: Roar > every other single-serve system.

## NO AWOL EMPLOYEES.

When great coffee is available in the office, people don't have to leave to get their fix. With Roar, they stay at work—and they stay more productive.

## BOOSTS MORALE.

"Whoa, I can choose different varieties and flavors of coffee? And I don't have to make a new pot after? I feel like a king! I want to work so hard now."

— Actual employee reaction

Roar Coffee is a Proud Member of the Royal Cup Family of Coffees

SINGLE CUP



**Newco CX2 ROAR Edition:**

The CX2 brewer delivers a true “café in your office” experience—minus the snarky baristas and WiFi-squatters, of course. Brew up whatever you want: coffee, espresso, cappuccino, mochaccino, latte, mocha...one cup at a time.

**ROAST PROFILES**

- DARK** ○ ○ ●  
Aromatic, spicy, smoky flavor. Full-bodied with very low acidity
- MEDIUM** ○ ● ○  
Smoother, sweeter flavor. Well-balanced acidity and aroma.
- LIGHT** ● ○ ○  
Bright and sweet in flavor. Smooth-bodied and mild.

**COFFEE VARIETIES**

- DARK**  
Aztec Blend  
Espresso  
Mexican Roast  
Signature Blend
- MEDIUM**  
African Savanna  
Caribbean Blend  
Colombian  
House Blend  
Kenya AA  
Volcán Barú
- LIGHT**  
Costa Rican  
Ethiopian  
Guatemala Antigua
- DECAF**  
Incan Select  
House Blend
- FLAVORED**  
French Vanilla  
Hazelnut

**CERTIFIABLY AWESOME.**

Several Roar coffees are Certified USDA Organic or contain coffees grown on Rainforest Alliance Certified™ farms, giving a whole new meaning to “good coffee.”





# MARS DRINKS



The Mars Drinks single-serve system is comprised of an exceptional range of industry-leading, reliable FLAVIA® brewers and a variety of quality, specialty single-serve drinks brands including ALTERRA COFFEE ROASTERS® coffee, THE BRIGHT TEA CO.® tea, DOVE® Hot Chocolate, cappuccinos, lattes and mochas.



We're on a path to create a more sustainable business, and because you also care about your business, we want to support you to be sustainable too. To help our customers along their path to a more sustainable workplace, we've developed a program to prevent millions of single serve freshpacks from ending up in a landfill, and partnering to reuse the packaging returned by your office to create new products made from post-consumer recycled content!

Contact your distributor to learn more or to sign up for the program!

[www.recycleyourfreshpacks.com](http://www.recycleyourfreshpacks.com)



**ALTERRA COFFEE ROASTERS** coffees are expertly sourced from some of the world's most renowned coffee growing regions and then roasted with care to uncover the beans' best characteristics.

The specialty roasts, blends and origin coffees are divided into **four roast and taste combinations** to make everybody happy – plus flavored and decaf.



**THE BRIGHT TEA CO.** teas are created from carefully hand-picked tea leaves. With great respect for the tradition of tea, our teaologists take great care to blend each tea with precision to give a perfectly balanced, full-flavored cup that's never bitter, never bland.

Four varieties of teas are offered to suit different tastes, needs and occasions: black, green and flavored teas and herbal infusions.



**DOVE** is the expert in chocolate indulgence. The delicious hot chocolate is made using the finest ingredients, delivering a unique silky smooth texture – for an unforgettable DOVE Hot Chocolate experience.



FLAVIA Brewers provide exceptional office performance through convenience, reliability and efficiency. Using patented technologies, our brewers create the highest-quality, best-tasting variety of hot drinks, in the cleanest, most efficient manner.

The brewing occurs within each of our FLAVIA Freshpacks, so each cup is brewed to attain the richest depth of aroma and flavor. This guarantees that your tea will not taste like the coffee that was just brewed before it, and vice versa, thus preventing taste contamination between drinks.





## K CUPS



The Keurig brewing system and patented K-Cup<sup>®</sup> technology deliver rich and flavorful coffee, tea and hot cocoa. Every cup. Every time.

Choose. Brew. Enjoy<sup>®</sup>.  
It's as simple as that.



## OTHER VARIETIES



## NATIONAL BRANDS



### VERANDA BLEND™

This coffee is mellow and approachable with delicate nuances of soft cocoa and lightly toasted nuts, light body and medium acidity.

### PIKE PLACE™ ROAST - REGULAR AND DECAF

Reflecting on our heritage inspired us to create this delicious blend with smooth body and subtle flavors of cocoa and toasted nuts.



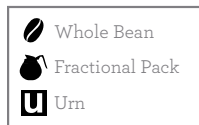
### CAFFE VERONA™

A blend of Latin American and Asia/Pacific coffees, with Italian Roast added for depth. It's rich and well-balanced with a dark cocoa texture and roasty sweetness



### ADDITIONAL STARBUCKS ITEMS:

- Starbucks 12 oz Hot Cup
- Starbucks Hot Cup Sleeve
- Starbucks Drink Napkin



Listed in order of lightest to darkest roast.



### Tazo Teas:

- Awake Tea
- Calm Tea
- China Green Tea
- Zen Tea
- Earl Grey Tea
- Wild Sweet Orange Tea
- Passion Tea
- Organic Chai Tea





## NATIONAL BRANDS



### CARIBOU FRENCH ROAST

This smoky, rich blend has a decadent, bittersweet flavor with a smooth, heavy body.



### CARIBOU BLEND DECAF

Our signature blend without caffeine is sweet and spicy and delivers a smooth, balanced, down-to-earth taste.



### CARIBOU BLEND

Our signature blend is sweet and spicy with berry notes delivering a smooth, balanced, down-to-earth taste.

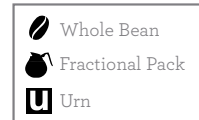


### CARIBOU DAYBREAK MORNING BLEND

The perfect pick-me-up. Cheering and sweet, it leaves a quiet hint of fruit and nuts after each sip.



LIFE IS SHORT.  
STAY AWAKE FOR IT.®



### PREMIUM COFFEE FOR EVERYONE.

Seattle's Best believes that everyone deserves a delicious cup of premium coffee. After 40 years of humbly roasting and brewing great tasting coffee, they're proud to offer the new Level system.



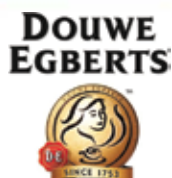
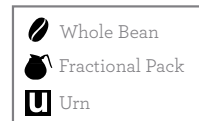
### SEATTLE'S BEST LEVEL 3

Medium acidity, nutty nuance and clean finish



### SEATTLE'S BEST DECAF LEVEL 3

Medium acidity, nutty nuance and clean finish



**DOUWE EGBERTS® CAFITESSE** system serves pure, fresh, delicious coffee on-demand. High quality coffee is prepared with maximum ease and speed, minimal labor time and maximum reliability.

### GOOD ORIGIN 100% COLOMBIAN ESTATE

100% sustainable coffee with a good mild body and a round, balanced taste.

**AVAILABLE IN:** 1.25 L and 2 L



### GOOD ORIGIN 100% COLOMBIAN ESTATE DECAF

Decaffeinated 100% sustainable coffee with a good mild body and a round, balanced taste.

**AVAILABLE IN:** 1.25 L and 2 L

## CONDIMENTS



No matter how you like to mix it up, Royal Cup's got a condiment to make your cup just like you like it. Is something missing from our list? Ask your Royal Cup representative to check on availability for you.

### **CREAMER:**

#### **REGULAR**

##### **Royal Cup Brand**

Royal Cup Creamer Canister

Portion Pack Creamer

#### **FLAVORED**

##### **INTERNATIONAL DELIGHT**

original, french vanilla, hazelnut, caramel macchiato.

#### **CARNATION**

original, french vanilla, hazelnut, irish cream, amaretto, and chocolate mocha

### **ADDITIONAL CONDIMENTS:**

**SALT**

**PEPPER**

**KETCHUP**

**MUSTARD**



### **SWEETENER:**

Sugar  
Canisters  
Sticks  
Packets  
Sugar N The Raw  
Honey  
Torani Flavored Syrups

### **SUGAR SUBSTITUTE**

Splenda  
Natra Gold  
Equal  
Natra Blue  
Sweet 'n Low  
Truvia



## HOT BEVERAGES



### MIGHTY LEAF

The ML vision of tea is rooted in the art of hand-crafted whole leaf teas. Redefine your loose tea experience with a signature artisan crafted whole leaf tea blend and exquisite single estate tea.

#### WHITE TEA

White Orchard  
Organic Green Dragon  
Marrakesh Mint Green Tea  
Green Tea Tropical  
Rainforest Mate

#### GREEN TEA

Organic Spring Jasmine  
Organic African Nectar  
Chamomile Citrus  
Ginger Twist

#### BLACK TEA

Organic Breakfast  
Organic Earl Grey  
Organic Darjeeling Estate  
Earl Grey Decaf  
Bombay Hai  
Vanilla Bean

#### HERBAL

#### INFUSIONS

Organic Mint Melange



### TEA

We offer some nice hot tea options. Royal Cup brand teas are high-quality at a reasonable price.

#### ROYAL CUP

Orange Pekoe Tea  
Decaf Tea  
Green Tea

#### LIPTON TEA

Regular  
Decaf

#### BIGELOW

#### PRODUCTS

Apple & Cinnamon  
Cozy Chamomile Herbal  
Cinnamon Stick  
Constant Comment  
Cranapple  
Darjeeling  
Earl Grey  
English Decaf  
English Teatime  
English Breakfast  
Green

Green Tea Decaf  
Green Tea w/ Lemon  
I Love Lemon Herbal  
Mint Medley Herbal  
Orange & Spice Herbal  
Plantation Mint  
Raspberry Royale  
Sweet Dreams Herbal

#### BIGELOW

#### ORGANIC

Roobis w/ Asian Pear  
Green Tea w/ Pomegranate & Acai  
Pure Green  
Chamomile Citrus  
Breakfast Blend Decaffeinated  
Ceylon  
Imperial Earl Grey



### HOT CHOCOLATE

Nestle Rich Hot Chocolate  
Nestle Hot Chocolate with Marshmallows  
Nestle Hot Chocolate No Sugar

Swiss Miss Hot Chocolate  
Swiss Miss Hot Chocolate with Marshmallows  
Swiss Miss Hot Chocolate No Sugar

#### CIDER:

Mott's Red Delicious Cider

## COLD BEVERAGES



### SOFT DRINKS

#### CANNED AND BOTTLED

We offer a wide variety of soft drinks, pop, soda, coke, or whatever you decide to call it. If you don't see your favorite listed here, there's a good chance we can still get it for you. Royal Cup's got you covered.

#### FOUNTAIN

In case you were wondering, Royal Cup can handle fountain service for your office. Never-ending soda at the push of a button sounds pretty awesome.



#### SOFT DRINK VARIETIES

Cherry Coke	Diet Mountain Dew	Pepsi
Coke	Diet Pepsi	Root Beer
Coke Zero	Dr. Pepper	Sprite
Diet Caffeine Free Coke	Fresca	Sprite Zero
Diet Cherry Coke	Ginger Ale	7up
Diet Coke	Lemonade	
Diet Dr. Pepper	Mountain Dew	



## COLD BEVERAGES

### JUICES/BOTTLED WATER/SPORTS DRINKS/ENERGYDRINKS

Juice, tea, sport and energy drinks... our office hydration options know no bounds. Looking for something unique? Let us know. We aim to please.

Welch's Juice  
V-8 Juice  
Gatorade  
Powerade  
Lipton Tea  
Gold Peak Tea  
Snapple  
LaCroix  
Bottled Water  
Red Bull  
Monster Energy  
Minute Maid Juice



### CRYSTAL LIGHT

Enjoy the light and refreshing taste of Crystal Light. With a medley of delicious flavors, you're sure to find just what you want.

### TRUE CITRUS

100% natural, fresh-squeezed lemon, orange and lime taste for water, teas and beverages.



*Crystal Light.*

## COLD BEVERAGES

### ROYAL CUP FRESH BREW ICED TEA

Our tea leaves are grown specifically for iced tea, providing a naturally sweet flavor. A blend of China Black Tea and other specialty teas brings out a rich, amber, non-cloudy color with extraordinary body.

Regular and Decaffeinated



### IBIS MOON PREMIUM FRESH BREW ICED TEA

Ibis Moon is a gratifying blend of premium teas. It owes its deep color, its clarity when poured over ice, and the roundness of its flavor to aromatic black leaves grown in the Hunan province of China. Delicate leaves from high on the islands of Sumatra and Java impart flowery highlights. And from Malawi, a small East African country, come tea leaves that bring deep fire to its color and bring fancy to its taste.

Regular, Raspberry Mist, Mango Breeze and Peach.

## SNACKS



Royal Cup carries a wide variety of snacks, many of which are not listed here. Make sure and ask your rep. for additional available items.

- |                 |                   |
|-----------------|-------------------|
| Popcorn         | Lipton Cup-a-Soup |
| Oatmeal         | Granola Bars      |
| Nutrigrain Bars | Pop Tarts         |
| Trail Mix       | Crackers          |
| Chips           | Cookies           |
| Cereal          | Pretzels          |
| Candy           |                   |



## COLD BEVERAGES

### POINT-OF-USE WATER FILTRATION

#### CURRENT WATER SYSTEMS

A Fluid Foundation: Water is the foundation for not just our physical well-being, but our very existence. It makes up over 60% of our body. It lubricates our joints and protects our spinal cord. It aids in our digestion and metabolism. It gives us energy, focus and clarity. And it fuels productivity and efficiency like nothing else. Simply put, water is the fluid foundation for a healthy, productive office.

#### A SUPERLATIVE SYSTEM:

When it comes to water purification and delivery, a system is only as good as what's under the hood. That's why CURRENT uses only the most advanced filtration technology.

EVERPURE™ Filters provide industry-leading filtration capability.

UV Light Technology provides an additional level of defense once your water has been filtered by significantly reducing unwanted bacteria - and producing safer, higher-quality drinking water.

BioCote® antimicrobial protection is built in during manufacturing to reduce microorganism growth on the equipment surfaces for the life of the dispenser.

Professional Installation Services ensure your equipment is properly installed for the easiest and most effective operation. Your regular service representative visit will ensure that the system performs consistently every day.

#### CERTIFICATIONS:

CURRENT and the Waterlogic Chiller 3™ are certified by:



# CURRENT



## CUPS AND LIDS



Royal Cup offers a wide variety of cups. Make sure and ask your representative for additional items.

### HOT CUPS:

#### STYROFOAM

- White 8, 10, 12 and 16 oz available.
- RC Lion 10 and 16 oz.
- The Cup-Café 12, 16 and 20 oz.
- RC Centennial 12 and 20 oz.

#### PAPER

- 8 and 10 oz available.
  - Lid available for 10 oz.
- RC Centennial 12 oz.
- Perfect Touch 10, 12 and 16 oz.
- Cone Cup 4 oz.

#### SUSTAINABLE

- EcoProducts
- World Art PLA 10, 12 and 16 oz.



### COLD CUPS:

- Translucent Plastic Cup 9, 12 and 16 oz.
  - Lids available for 12 and 16 oz.
- Clear Plastic Cup 16 oz.

#### ECO PRODUCTS

- Green Strip PLA 12, 16 and 20 oz.



All cups available with lids unless noted



### STIR STICKS/STRAWS:

#### STIR STICKS:

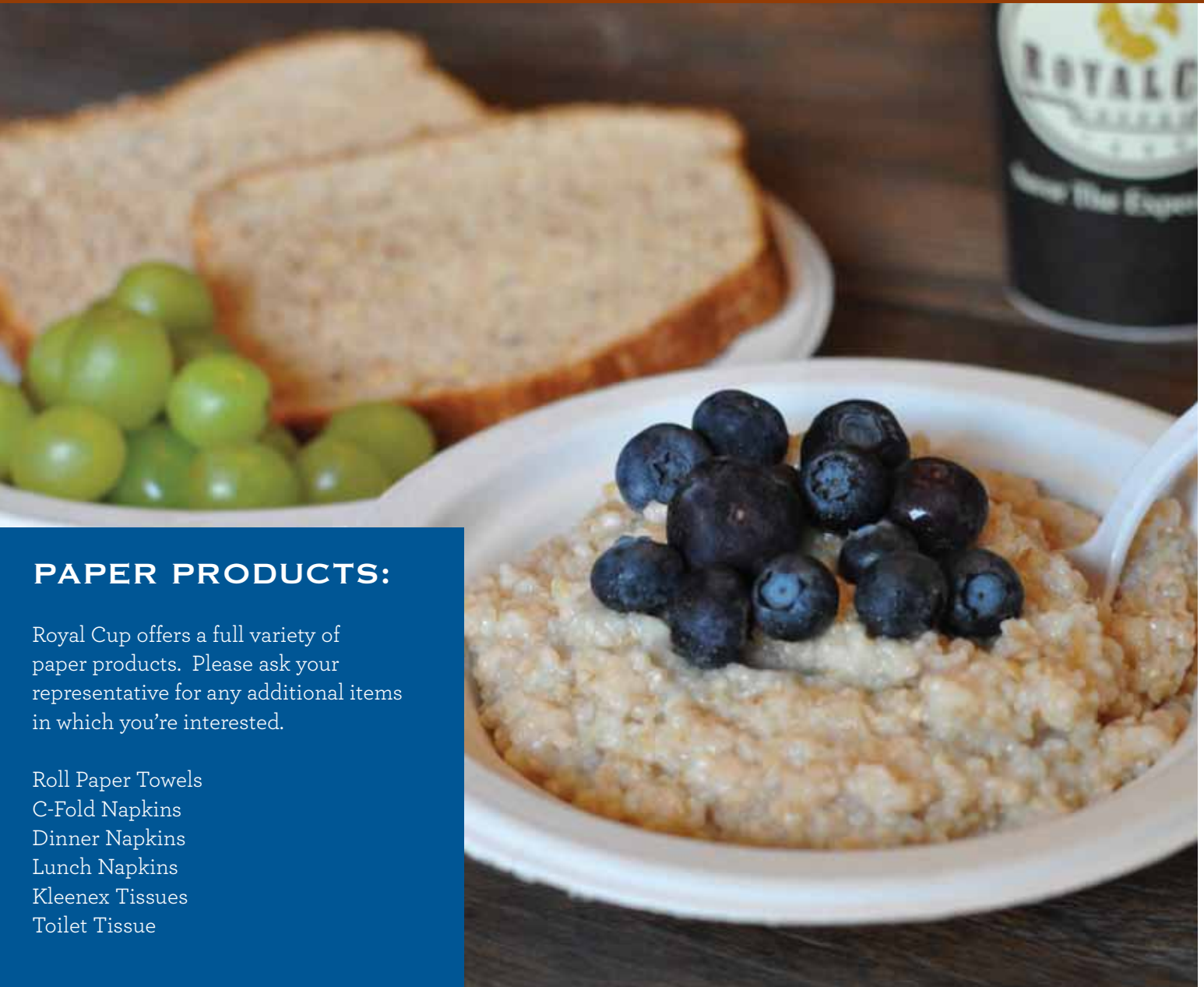
- Stir Sticks - Various Lengths Available
- Plastic Non-Wrapped Sticks
- Plastic Wrapped Sticks
- Wooded Non-Wrapped Sticks

#### STRAWS:

- Straws - Various Lengths Available
- Plastic Non-Wrapped Straws
- Plastic Wrapped Straws



## PAPER PRODUCTS/UTENSILS



### PAPER PRODUCTS:

Royal Cup offers a full variety of paper products. Please ask your representative for any additional items in which you're interested.

- Roll Paper Towels
- C-Fold Napkins
- Dinner Napkins
- Lunch Napkins
- Kleenex Tissues
- Toilet Tissue

### PLATES & BOWLS:

Royal Cup offers a full variety of plate and bowl options.

#### LIGHT WEIGHT PAPER

Plates - 6" and 9" available

#### LIGHT WEIGHT COATED PAPER

Plates - 6" and 9" available  
Bowls - 12 oz.

#### PREMIUM CHINET PAPER

Plates - 6" and 9" available  
Bowls - 12 oz.

#### STYROFOAM

Plates - 6" and 9" available  
Bowls - 12 oz.

#### SUSTAINABLE

EcoProduct Bagasse  
Plates - 6", 9" and 10" available  
Bowls - 12 oz.



### UTENSILS:

#### LIGHT WEIGHT

Bulk - Fork, Knife and Spoon.

#### MEDIUM WEIGHT

Bulk - Fork, Knife and Spoon.  
Bulk Wrapped - Fork, Knife and Spoon.  
Standard - Fork, Knife and Spoon.

#### HEAVY WEIGHT

Standard - Fork, Knife and Spoon.

## CLEANING SUPPLIES/ADDITIONAL BREAKROOM ITEMS



### CLEANING AND JANITORIAL SUPPLIES:

- Royal Blue Urn Cleaner
- Hand Soap
- Dishwashing Detergent
- Jet Dry
- Glass Cleaner
- Multi-Purpose Cleaner
- Purell Hand Sanitizer
- Lysol
- Furniture Polish
- Disposable Gloves
- Sponges

### ADDITIONAL BREAKROOM SUPPLIES:

- Ziploc Bags
- Aluminum Foil
- Plastic Wrap
- Trash Bags
- Table Cloths



## EQUIPMENT

Royal Cup offers a mind-numbing range of commercial-grade office refreshment equipment. It allows us to customize the perfect equipment package for your business needs. And we don't just throw some equipment in your break room. Our stable of highly-trained service technicians are there for you when your equipment has a bad day. Quality equipment and outstanding service...that's what Royal Cup offers.

### Leak Prevention Program:

Royal Cup is proud to offer this program which utilizes pressure and water flow regulation technology to minimize the risk associated with water leaks. Our trained service team will work with you to customize a solution that meets your needs.



Additional equipment shown throughout the catalog





Many of our coffees are grown on farms that meet holistic standards of sustainable agriculture, helping to improve the lives of farm workers and their families, while protecting the environment for future generations.

## SUSTAINABILITY

Sustainability is a big deal these days, but it's not as easy as you might think. Compostable vs. Recyclable...PLA vs PSM...it can all be a bit confusing. Lucky for you, Royal Cup has partnered with organizations like Rainforest Alliance and Eco-Products to help deliver a comprehensive sustainable product category.

### LOOK FOR THE LOGOS

Sustainable products can be found throughout the catalog and are identified by the "ECO" logo. Make sure and speak with a Royal Cup representative regarding your company sustainability initiatives and goals.



### HERE ARE SOME HELPFUL DEFINITIONS:

**BIODEGRADABLE** - A material that will decompose into naturally occurring, harmless components with exposure to air, sunlight and/or moisture. No timetable for breakdown is established.

**SUGARCANE (BAGASSE)** - Cane stalks are broken down into a pulp for molding into products. These canes were previously destroyed once the cane juice was extracted.

**COMPOSTABLE** - Similar to "biodegradable", except that there are specific timelines required for this controlled decomposition. Third parties establish the certifications.

**RECYCLABLE** - Products that can be broken down into a basic substance from which a new product can be formed.

**RENEWABLE RESOURCES** - Resources that are created or produced at least as fast as they are consumed.

**PLA** - Technical name is Polylactic Acid, which is created entirely from plants like corn, instead of oil.

**PSM** - Plant Starch Material. Created from a variety of plant starches, primarily corn.

## ROYAL CONNECTION



### Royal Connection Get Connected. Wherever.

Imagine the country's premier office refreshment providers. Family-owned and managed organizations that take tremendous pride in the service they provide. Imagine these market-leading providers coming together to serve you. This is the team that Royal Connection has assembled. In Royal Connection, you will enjoy remarkable service, integrated national coverage, local sales personnel, and proven change management expertise that can't be found anywhere else.

### National Account Expertise

Over the past few years, Royal Cup has successfully rolled out thousands of national account locations across the country. A Royal Cup office coffee national account offers your organization a number of unique benefits:

- Proven "Change Management" expertise to ensure program acceptance.
- Alignment of your organization with a market leader in national account capabilities.
- Robust key account program for continual program management.
- SAP data management system allowing for detailed program business reviews.
- Established program implementation process with proven track record of success.



At Royal Cup, we had a big idea: create an easy way for people to enjoy all of our delicious, coffee-house-quality coffee at home. And while you could easily call this a stroke of genius, we decided to call it EspresShip. Now, you can choose from our incredible selection of coffees and have your favorites delivered right to your door.



[www.espresship.com](http://www.espresship.com).





[www.sodexousa.com](http://www.sodexousa.com)

