



# Share

# #3

**Stop Hunger**\_Newsletter / **June 2016**

## Stop Hunger's mission, WORKING FOR A HUNGER-FREE WORLD,

would not be possible without the energy and skills of our volunteers and the generosity of our donors and partners. It is our responsibility to use these resources provided to go as far as possible, beyond simply distributing food aid. Discover local initiatives in Brazil and Romania, as well as others carried out with the World Food Programme. Share the passion of two of our volunteers, Mario and Jean-Patrick, in serving Stop Hunger. And, relive the 2nd Fundraising Dinner.

Clodine Pincemin,  
President, Stop Hunger

### IN THE NEWS\_

#### **ENDING HUNGER**

A universal consensus for the well-being of humanity and the development of nations. What is Stop Hunger doing?

#### **2<sup>ND</sup> FUNDRAISING**

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**stop  
hunger**

**20 YEARS OF COMMITMENT**



To build the future for a global population of 8.5 billion people by 2030, the United Nations has made ending hunger a universal goal. Stop Hunger works to contribute and implement sustainable solutions by acting on multiple drivers such as education, return to employment, development of local purchasing via family farming and small businesses and women's empowerment.

## Ending hunger\_

# What is Stop Hunger doing?

### REDUCE ... THEN ELIMINATE

While the number of humans suffering from hunger has actually declined - from 19% to less than 11% of the world population in 20 years – the challenge today is achieving a hunger-free world. The effort to put a lasting end to this blight is accompanied by measures to ensure food hygiene and safety and to teach people how to feed themselves, even with extremely limited means. This is the objective set by the United Nations.

*"... In a world of opulence, no individual should be malnourished. The costs in terms of human suffering and national underdevelopment are too high..."* **Ban Ki-moon**

### 17 SUSTAINABLE DEVELOPMENT GOALS

## ZERO HUNGER: A GLOBAL CONSENSUS FOR THE WORLD

In September 2000, the world's political leaders adopted the Declaration of the UN Millennium goal with the number one objective of ending poverty and hunger worldwide by 2030.

At the mid-point, 15 years later, the Declaration was reissued with 17 sustainability objectives. Ending hunger is now an objective in itself, independent of poverty, and also known as Sustainable Development Goal #2 Zero Hunger. Another major new feature: a universal dimension. All countries are involved, rich and poor, as are all entities: civil society, communities, the private sector, international agencies, development banks ...

*"The 17 sustainable development goals are our shared vision of humanity and a social contract between world leaders and people,"* says Secretary General of the UN, Ban Ki-moon. *"This is a list of measures to be taken for the good of the planet and its inhabitants."*



Since its creation 20 years ago, Stop Hunger has made food aid a priority, distributing nearly four million meals in 2014-2015.

To end hunger, however, simply distributing food is not the solution. Today, 30% of Stop Hunger's actions go beyond this. We must go further and implement innovative and sustainable support programs: education, support for local economies and social entrepreneurs, improving work opportunities and the social position of women, the return to employment of the disadvantaged, micro-enterprises ... these are among the solutions chosen by Stop Hunger to contribute to the future.

### SUSTAINABLE SOLUTIONS FROM STOP HUNGER

#### First, eating better ... from theory to practice

For several years, Stop Hunger volunteers have focused on delivering skills-based volunteerism by giving their time in training workshops, combining cooking, nutrition and gardening as well as advising local associations and their beneficiaries on how to eat well or improve their income.

In the United States, as part of the Sodexo Stop Hunger Foundation-supported No Kid Hungry campaign, the Cooking Matters at the Store program helps low-income families optimize their food budget. In practice, Cooking Matters is a free program that empowers families to stretch their food budgets so their children get healthy meals at home. Cooking Matters at the Store is a guided grocery store tour that teaches low-income adults how to get the most nutrition for their food dollars.



#### Empowering and supporting university students to help those in need

Also in the United States, the Sodexo Stop Hunger Foundation is the founding funder of The Campus Kitchens Project (CKP), one of the largest associations fighting against hunger and food waste. Its area of action: the kitchens of 52 university campuses, with more than a third managed by Sodexo.

In 2014-2015, in addition to food aid, CKP students provided more than 1,000 cooking classes to families, nutrition education workshops for children and culinary training sessions to the unemployed. Most CKPs also created gardens to grow fresh vegetables or even to support their own farmers' markets offering fresh food.



THE  
CAMPUS  
KITCHENS  
PROJECT<sup>SM</sup>

### CKP at Saint Peter's University: learning responsibility

With 40% of the food produced in the U.S. thrown away, The Campus Kitchens Project (CKP) and its 24,000 student volunteers play an indispensable role in fighting food waste and hunger. Not only do they collect food from local grocery stores, food banks, farms and farmers' markets, they also prepare balanced meals using surplus unconsumed products and uneaten nutritious food from universities and colleges for distribution through associations to families and people in need. In total, nearly 16,000 people benefited from CKP food assistance in 2014-2015.

At one of the 52 Campus Kitchens, located at Saint Peter's University (in the heart of Jersey City, the second largest city in New Jersey), 200 students prepare balanced meals alongside Sodexo teams and Stop Hunger volunteers. For more than a year, they have collected nearly six tons of food and served more than 12,000 meals to the homeless. This year, they established a community garden where they grow fresh fruits and vegetables that contributes to improved nutrition for people living in difficult conditions.



stop  
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20 YEARS OF COMMITMENT



**1 in 4 children** suffer from stunted growth. In developing countries, this figure may reach 1 in 3 children.

**20 million** of the world's poorest children are fed at school for free, thanks to WFP.

Convinced that these local and self-support cultures provide an alternative source of food and economic subsistence for the poorest families, Stop Hunger supports 115 community gardens around the world, with the majority in Latin America.

Among these solidarity agriculture initiatives, based on the principle of education and social usefulness, is the "Programa Hortaliças" (vegetables program) created in Brazil in 2003, through a partnership between Sodexo Benefits and Rewards Services and São Paulo State University-UNESP (one of six public universities in the State of São Paulo, with 40,000 students on 34 campuses in 24 cities). It combines sponsorship of disadvantaged students who can pursue their studies in agronomy thanks to the weekly distribution of fresh vegetables to 1,000 beneficiaries by 15 local NGOs. Through the 13 years of this program, 373 students have received scholarships on the campuses of Jaboticabal and, since 2010, of Botucatu. An average of more than 33 tons of cabbage, carrots, zucchini and salads have been distributed annually in the two communities.

► São Paulo State University-UNESP



#### Going to school, growing well and supporting rural economies

Free daily meals provided by the World Food Programme (WFP) to the most disadvantaged school children in developing countries not only contribute to better health nutrition but also help promote regular attendance in class. Indeed, when a child attends school regularly, their family receives food rations that enable girls, in particular, to continue their education. An extra year of primary education is ultimately worth 10 to 20% of additional salary for girls (source: WFP).

Meanwhile, in some countries, **students are learning to grow their own vegetable gardens. The school is thus able to add to the menu vegetables that WFP purchases from local producers.** The objective: hand over to governments the responsibility to create an effective food system that allows local communities to provide better long-term sources of food.



*"Half of the 795 million people suffering from hunger in the world are small farmers,"* said **Ertharin Cousin**, WFP Executive Director



# Zoom\_ Stop Hunger Week

The "Stop Hunger Week" campaign will launch in 2017 supports World Food Programme school meal programs that feed the poorest children in Africa, Asia and South America. The principle is simple: one week a year, the donation campaign is held to accept donations from Sodexo consumers in restaurants in a number of countries, including France, the United States, Peru, Brazil, and India with 50% of the donations helping to support local NGOs fighting hunger.



### Sponsors unlike any other

Born four years ago at the initiative of Sodexo Romania on behalf of Stop Hunger, "Adopt a Family" is a program for sponsoring disadvantaged children, whose number is considerable: nearly 50% of children live in poverty. Sodexo teams encourage clients and their employees to sponsor a child through an annual donation. Client meetings provide an opportunity to talk about social responsibility and to present the Stop Hunger actions. Meanwhile, consumers benefiting from restaurant vouchers are invited to donate food that is distributed to the families of these children.

A godparent for each child. NGOs partners such as Caritas and Star of Hope in Romania conduct surveys to select children and monitor their progress.

Since 2012, 52 children have been monitored by the program through 40 sponsors. Among them, one third have become high school students or scholarship students or returned to the workforce. Sodexo plans to develop this Stop Hunger program through new sponsors as well as detecting children with high potential.



► **Maria** is 13 years old.

Maria works happily at school and gets good grades. She lives alone with her mother in difficult circumstances. Their kitchen is tiny and they have no place to eat. During the winter, the family uses the oven to heat the room.



► **Timotei** and **Petre** are nearly 11.

They are twins full of energy! Timotei is best at school and loves painting. Petre, more an athlete, prefers sports and practical activities. Thanks to special monitoring, the brothers have improved their academic performance and their communication skills by learning to listen and to be more attentive. Abandoned by their father, the boys and their sibling have been raised by their mother, who is a housekeeper. They live in a small room of a dilapidated building, with no running water.

*"Our collective action for these children is great! We show them they can have a better life and have confidence in their success!"*  
**Camelia Neacsu**, human resources manager of Romastru Trading, one of our "client godparents".



More than 300 donors, partners, volunteers and representatives of local and international associations gathered for the 2nd Fundraising Dinner. On the menu: reporting on the actions taken in 2015 and encouraging active involvement. Plus, a novelty: the “Youth Awards,” presented to three college students with grants to finance and support associations and their actions. A report on the event, inspired by the motto of Stop Hunger: ENGAGE. INNOVATE. SHARE.

## Fundraising Dinner\_

# Together

for a world without hunger

## ♥ SHARE

**Reporting on the use of donations** collected at the previous dinner fundraiser. A focus on four large operations financed in 2015: an emergency fund, support for five social entrepreneurs, an urban community garden created with Restos du Cœur, a kitchen and a training school built in Brazzaville (Republic of the Congo, western Africa) with Restaurants sans Frontières and Badao<sup>1</sup> ... Sharing also of the initiatives of seven volunteers, Sodexo employees and college students, and the awards to help them continue to support their associations. Finally, sharing the experiences and testimonies of Father Pedro Opeka and Yann Arthus-Bertrand, whose respective associations - Akamasoa Madagascar and Badao in Brazzaville - help families and children out of hunger and poverty. Sustainably.



► **Michel Landel**  
(Chairman of the Board of the Stop Hunger “Fonds de dotation” and Sodexo CEO) and **Yann Arthus-Bertrand**  
(photographer, director, environmentalist and President of Badao association)

<sup>1</sup> Association created and chaired by Yann Arthus-Bertrand



► **Laurent Le Fur** (Chief Executive Officer, Lenôtre and Yachts de Paris) with **Frédéric Anton** (Chef of Le Pré Catelan three-star Michelin restaurant, and Meilleur Ouvrier de France in 2000) hosted the Stop Hunger Fundraising Dinner.

## ♥ INNOVATE

**New this year:** involving and rewarding young people already engaged against hunger and encouraging them to go even further. The first step: a call for applications in over 1,500 primary and secondary schools, with the support of the General Secretariat of Catholic Education. The second step: the selection of three young volunteers, ambassadors of collective projects conducted at their schools. Step three: payment of a donation, equitably shared between the supported association and the development of the ongoing action or the starting of a new project. Congratulations to Émilie, Mélanie and Clément, 13-14 year-old students, the youth winners in 2016!

## ♥ ENGAGE

In bringing together companies of all sizes and in all sectors, NGOs from everywhere, modest or recognized such as Restos du Cœur -- and in the presence of its President, Olivier Berthe ... This 2nd Fundraising Dinner demonstrates Stop Hunger's ability to **engage people, together, to fight for a hunger-free world.**



*"Freeing humankind from hunger is possible. It is a question of will and of strength. Together, thanks to your generosity and your loyalty, we can go further by funding more actions."*

**Clodine Pincemin**,  
President, Stop Hunger

### YOUTH AWARDS

## HONORING YOUTH!

The three Youth Award winners, Émilie, Mélanie, Clément and all of their colleagues, chose to donate their grants to organizations they support to provide meals, buy kitchen equipment or renovate a building into a restaurant.

**Mélanie Fabregat** (College Pic La Salle of Beziers, southwest of France) organized the "rice bowl" action with 11 fellow students and raised almost € 1,000 in 2015, as well as conducting a clothing drive at Christmas to benefit people in need in Beziers.

**Émilie Guezou** (St. Joseph College in Paimpol, west of France) organized a shared meal that raised € 550, representing approximately 2,750 meals to be served to Talibés children in need in St Louis, Senegal.

**Clément Renaudat** (College Sainte Marie in Montpellier, southwest of France) mobilized 265 of his fellow students who, together, managed to collect € 10,000 to support the "Sakafo" action of providing daily snacks to 750 children in need at a Malagasy primary school.



► **Mélanie Fabregat, Émilie Guezou** and **Clément Renaudat** with **Louis-Marie Piron** (general manager of the General Secretariat of Catholic Education) and **Anna Notarianni** (President, Sodexo France).

## Close-up\_

### An initiative born in the United States

In the United States, young people learn early about volunteering and giving back to the community. Each year, the Sodexo Stop Hunger Foundation recognizes the actions of 25 students: five on a national level and 20 at a regional level, known at the Stephen J. Brady Stop Hunger Scholars. The national Scholars receive a \$5,000 grant for the association of their choice, as well as a matching \$5,000 scholarship. Since 2007, Sodexo Stop Hunger Foundation has recognized and rewarded 51 national scholars and 169 regional honorees.



► The five national 2015 Stephen J. Brady Stop Hunger scholarship winners.

## Volunteer stories\_



▶ (left to right) **Alain Falière**, **Élisabeth Carpentier** (Chief Human Resources Officer, Sodexo), **Father Pedro Opeka**, **Ruffin Boko ba Nuole**, **Patrick Boonefaes** and **Claire Tumelin**.

Claire, Alain, Patrick and Ruffin:

# Fantastic 4 (volunteers)!

As in 2015, Stop Hunger recognized four Sodexo employees, awarding them a grant to benefit the association of their choice. Profiles.



## Solidarity takes the cake!

**Claire Tumelin, Healthcare regional manager, Sodexo France**, published a recipe book of desserts, "Dessert Inspirations," produced through a contest with teams from 17 sites. Sold in these restaurants, the books help fund three Restos du Cœur community gardens in the Loiret region (north-central France) to improve working conditions and reception for employees preparing to re-enter society. Claire has also donated her award to Restos du Cœur. *With Sodexo for 9 years.*



## Volunteer stories\_



### Bringing happiness to others.

**Alain Falière, chef, Sodexo at Montrouge (Paris region),** and a volunteer to the “Les petits Frères des Pauvres” association for over 20 years, created “Alain’s meals” to offer disadvantaged and isolated seniors a festive and warm moment, “like being with the family or at a restaurant.” *“The donation from Stop Hunger will allow us to replace the dishes and provides us with new more efficient and adapted cookware and pastry equipment. The beneficiaries will be able to be more involved in meal preparation and appreciate even more this special time.”*  
*With Sodexo for 8 years.*



### Live better.

The name of the solidarity grocery where **Ruffin Boko ba Nuole, head of the Hygiene and Cleanliness team at Sodexo headquarters** volunteers, providing food assistance to families living in difficult conditions in the region of Noisiel, near Paris, 80% of who are single mothers. *“My grant will allow the association Vivre Mieux to buy refrigerators to better preserve food and guarantee freshness.”*  
*With Sodexo for 3 years.*



### Acting against extreme poverty.

**Patrick Boonefaes, Quality Manager, School Services, Sodexo France,** founded the association “Vendée-Akamasoa” in 2010, which he chairs. It helps the one created 26 years ago on the island of Madagascar by Father Pedro Opeka to support families in need in the country, which is one of the five poorest in the world. In six years, “Vendée-Akamasoa” has collected more than € 40,000. Each year, it sends a container with 25 tons of food, equipment and large kitchen equipment to Madagascar (eastern Africa). The donation will help Malagasy families in one of the 22 villages of Akamasoa.  
*With Sodexo for 35 years.*

Two other Sodexo employees – **Laurent Vieillard** and **Thien Dao** – received the “Espoirs” award, enabling them to offer donations respectively to Restos du Cœur and the food center La Manne, member of the food banks of Colmar (eastern France).

## Volunteer stories\_

Ultramarathoner Mario Sampaio isn't out of breath!



Mario Sampaio, of Brazilian origin, is a nutritionist and site manager for Sodexo in Peru.

*"I'm a long-distance and ultimate runner, with four years of experience. I now live in Lima where I am preparing for the 'Gobi March' in China, my second ultramarathon in the 4 Deserts Race Series. There are actually five\* races, including the 250-km 'Atacama Crossing' in which I finished eighth in 2015. As I start the race in China, I hope to raise funds for Stop Hunger's actions on behalf of local organizations that help children in need, such as the SOS Children's Villages in Latin America."*

The format of these ultra-marathons is always the same: 250 km of racing in six stages during seven days. In China, the racers crossed rocky terrain as well as sand dunes and green pastures on the edge of the Gobi Desert. TIME magazine has ranked the 4 Deserts marathons among the top 10 of international endurance racing and these races are widely covered by media such as the BBC and The Guardian in the UK, CNN, National Geographic and The Huffington Post in the U.S., Japan's NHK and many sports magazines.

\* 4 Deserts: Atacama Crossing (Chile), Sahara Race (Namibia), Gobi March (China), The Last Desert (Antarctica) and Roving Race (Patagonia)



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## Volunteer stories\_

Jean-Patrick Loison  
aboard the Stop Hunger One:  
good sailing!



On July 24, Jean-Patrick will set sail for the Azores, 2,500 kms from the Sables d'Olonne (western France), on his sailboat no. 737: a monohull, 60 meters and 50 centimeters long and 3 meters wide, by far, the smallest boat in the race. A true "sea luge!" Depending on conditions, between six and nine days at sea will be needed to raise the Azores!

Some information about this race, in which 200 sailors have taken part in six editions: it is the second biggest event after the Mini Transat, a true journey at sea, alone and without contact with the outside world, that prepares the racers for the offshore world. Autissier and Desjoyaux passed through the demanding experience of the Mini before embarking on the adventure of crossing the Atlantic.

Jean-Patrick navigates between commercial development for Sodexo Corporate in France and his passion for sailing. Before joining Sodexo 18 months ago, he worked in fast food – perfectly normal for a racer ... He hasn't shied away from challenges, having sailed from his earliest years in the North Sea!

Sponsored by Sodexo, Jean-Patrick and his Mini will cover the 1,400-mile course twice, for the benefit of Stop Hunger, with each nautical mile representing the number of meals to be donated to those in need. Hoist the sail high on behalf of generosity and solidarity!



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20 YEARS OF COMMITMENT

# STOP HUNGER

# News

Each year, the Stop Hunger Servathon is able to mobilize volunteers throughout the world who collect food and funds to aid those most in need in local communities. In 2016, which marks the 20th anniversary of Stop Hunger's commitment to the fight against hunger, 85,000 volunteers in 38 countries distributed the equivalent of 628,000 meals and collected nearly \$275,000.

## 2016 Stop Hunger Servathon\_

# 20 years of commitment ... even stronger together!

### STOP HUNGER: ENGAGING SODEXO'S ECOSYSTEM IS A REALITY

With a 75% increase in volunteers, Servathon 2016 demonstrates the ability of Sodexo volunteers to engage not only their colleagues but also their clients, consumers and those around them. This year, **two thirds of the volunteers are consumers or the family and friends of Sodexo employees.** This was the case in France, where Servathon was progressively deployed on sites as well as in Brazil and the U.S. with the empowerment of students on campuses.

An immense and sincere THANK YOU to each of Sodexo employees that were able to mobilize others as volunteers to join them in supporting Stop Hunger and contributing to the fight to eliminate hunger locally and globally.



# STOP HUNGER News



## Walk for Hunger\_ 20 YEARS LATER, A WALK FOR THE FIGHT AGAINST HUNGER

At Sodexo Group headquarters, the 2016 Stop Hunger Servathon was the occasion for a walk to raise funds and to recall a similar march held by Sodexo employees in Boston in the spring of 1996. The 25-kilometer "Walk for Hunger" launched Stop Hunger in the United States.



► A moment of friendly engagement with **Michel Landel**, Chairman of the Board of the Stop Hunger "Fonds de dotation" and Sodexo CEO

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