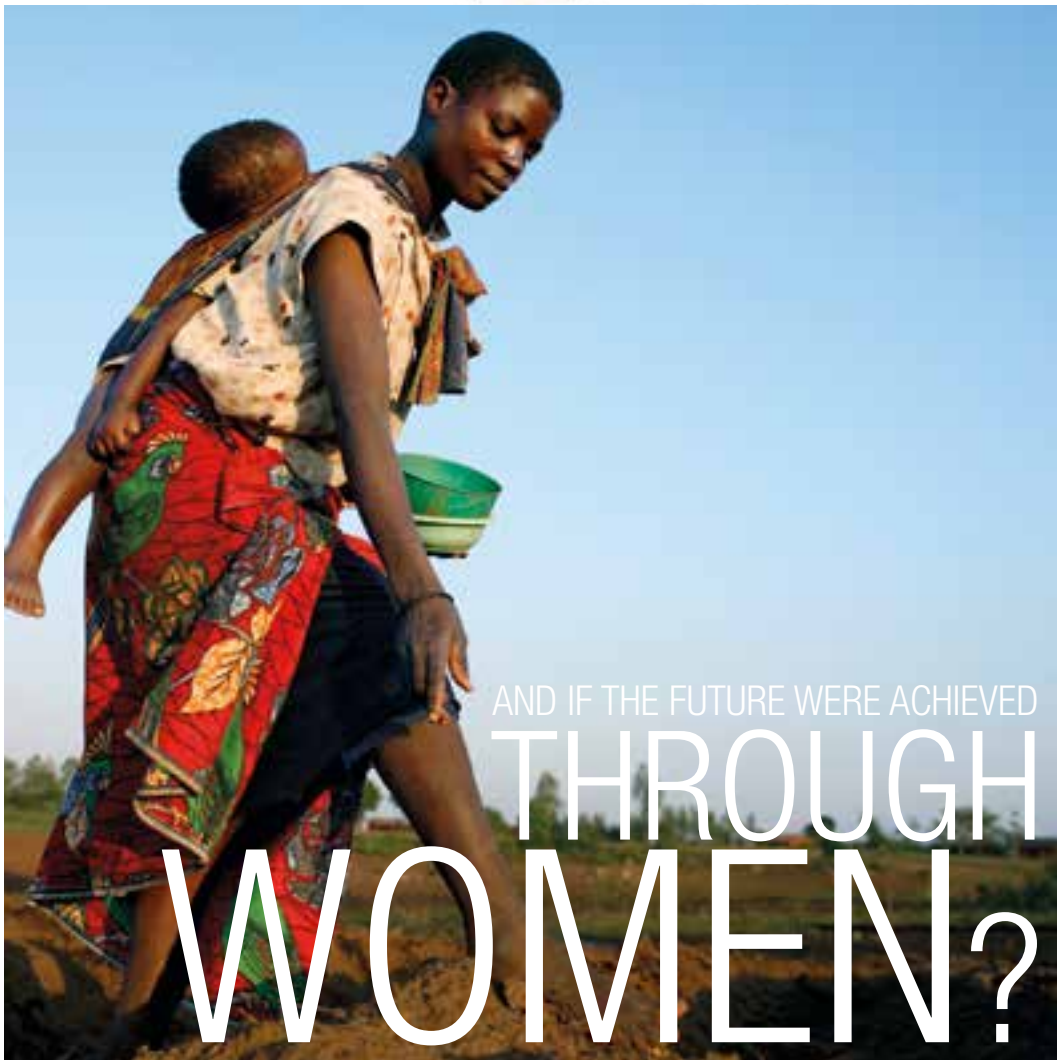


RED #1

Stop Hunger 2017 Activity Report



**EMPOWERING
VS GIVING**
Why food donations are not enough



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opinions



**AGAINST HUNGER,
WE DON'T
GIVE UP!**
CLODINE PINCEMIN



in the news

BEYOND FOOD AID
PERMANENTLY ESCAPING HUNGER

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empowerment
**EMPOWERING
WOMEN**
FOR A HUNGER-FREE FUTURE

we were there
**STATES OF
EMERGENCY**
2016-2017 EVENTS

18



WOMEN can free the world from hunger.

As forecast in the United Nations Sustainable Development Plan, we believe gender equality can directly affect hunger in the world. **Why?**

Because we know that the economic equality of women is a key factor in considerable growth: in India - the 7th largest economy, where a quarter of the world's people suffering from hunger live - GDP would increase by 16% and in sub-Saharan Africa by 12%, by 2025.

In terms of growth, we also know that the agricultural sector is one of the key drivers. On the African continent alone, women make up almost 70% of the total agricultural workforce and produce about 90% of food commodities.

We know that if they had the same resources as men, the agricultural output of developing countries would increase by 2.5-4%. In practice, if they were better trained in agricultural techniques and best practices and if they had the same funding, the same access to land, equipment and markets as men ... we could feed up to 150 million more people!

Their education, training and work are therefore essential. Yet, while women make up 50% of the world population, less than 50% of them are employed and one in five girls is deprived of an education. But we know that the more educated they are, the better their income: one additional year of primary school is worth 10 to 20% more salary or even 25% more with another year of secondary school education.

Finally, we know that by entrusting the family budget to women, they will spend up to 90% of their income on food, health and education for their families, compared with only 30-40% for men. For all these reasons, the economic equality and empowerment of women represents an opportunity for the world ... to eradicate hunger, achieve considerable economic progress and provide a better future for all.

As Chairman of Stop Hunger, I made it a priority for action and would like to thank our donors, our 82,000 volunteers and our 1,200 NGO partners.

Thank you for contributing, with us and with the women we support, to a hunger-free world.

Michel LANDEL

Representing Sodexo SA, Chairman of the Board of the Stop Hunger "Fonds de dotation"

“ Economic equality and empowerment of women represents an opportunity to eradicate hunger and a better future for all. ”

A hunger-free world is possible



Hunger is not inevitable but **is rather the result of political, economic and climatic obstacles.** ”

Today, more than 1 in 9 people still suffer from hunger, or 815 million human beings.

Hunger is not inevitable but is rather the result of internal conflicts, natural or human-caused catastrophes, speculation on agricultural goods, absence and/or lack of water and waste: 1.3 billion tons of food annually, or 40 tons each second, end up in the garbage between the field and the plate, an amount representing 1/3 of global food production.

The UN has set an objective to eradicate hunger in the world by 2030. Stop Hunger wants to contribute to this and undertakes tangible actions on the ground and with the international community to work for a world without hunger.



Stop Hunger is a global network of nonprofit organizations working for a hunger-free world, in three areas: support to local communities in need, empowerment of women and emergency assistance. Stop Hunger builds on partnerships with 1,200 local NGOs and the unique ecosystem of Sodexo, its founding partner. 2017 figures: 82,000 volunteers mobilized in 41 countries - nearly USD 6.3 million raised - more than 6 million meals distributed.



YEAH!

EXPERTS WITHOUT BORDERS

Following Africa and Asia, where four missions were carried out, in Tunisia, Cambodia and Kenya with WFP, and in Ladakh with GoodPlanet and two other local NGOs, 10 additional interventions are planned, in Madagascar and Senegal in the near future to enable Sodexo experts to bring their skills to our partners. Find testimonials from two YEAH! program experts on pages 40-41.



Brazil's "Feed Truck"

SOLIDARITY ON WHEELS

This Brazilian-style food truck (named "Feed Truck") offers meals for people in need and the homeless in São Paulo, using unsold food. For two years, this mobile kitchen in the city center has served about 500 hot meals on August 27 (it's winter!). Food is collected from markets and supermarkets, and meals are cooked by Sodexo employees volunteering for Stop Hunger. Any leftover unserved meals are then donated to a food bank. Relunched by the Brazilian Stop Hunger foundation (Instituto Stop Hunger Brazil), this restaurant-truck shows that it's possible to feed those in need while not wasting food. When we know that 40 tons of food are thrown away each day in Brazil, we'd like to see Stop Hunger food trucks multiply!



women

SECRET WEAPON AGAINST HUNGER!

Backed up by figures, the conclusion is clear: providing women with better education, training, means of production and financial resources will maximize the possibility of eradicating hunger from the world by 2030! Discover the winning initiatives and long-term programs on page 41.



WFP food voucher

A HUMANITARIAN SOLUTION

With the help of Stop Hunger and Sodexo experts, the World Food Programme (WFP) has created a unique and secure food voucher. For those most vulnerable in emergency situations, it is a means of obtaining supplies of diversified foods rather than imported food rations. Printed locally, and distributed three times faster and at a quarter of the cost, this new voucher system has already been used to provide food assistance to 472,000 beneficiaries in the Central African Republic and Sudan, as well as to 20,000 Burundian refugees in the Democratic Republic of Congo. Use of this payment solution will also contribute to sustainable agriculture, making paperless all financial flows between governments, humanitarian agencies, distributors, agricultural producers and small producers, and by helping to empower beneficiaries, who will be able to buy subsidized seeds at preferential rates, for example.



Tahir Nour
Head of Market Access at the World Food Programme, the leading humanitarian organization fighting hunger worldwide.

This partnership is for us one of the best examples of what the private sector can do for humanitarian aid and in a very practical way. Through their work in developing uniform and secure paper vouchers, Stop Hunger and its founding partner, Sodexo, have brought us counterfeit-proof money. It's an assurance of security for our field operations.





Clodine Pincemin
President, Stop Hunger

“Let’s stop feeding the world to sustainably stop hunger.”

You point your finger at food aid. Isn't that a bit strong? Are you certain that we can overcome hunger in the next 15 years?

Food aid, that is, distributing food or meals, is not a long-term solution. It is obviously vital in emergencies. This year, unfortunately, they have multiplied. Natural disasters have successively devastated Haiti, French Polynesia, Chile, Madagascar, and Peru, while a terrible famine rages on the Horn of Africa. There, we are talking about thousands, hundreds of thousands, even millions of people in dire conditions who must be rescued and fed immediately. Food aid is necessary for daily survival. But it's short term. In order to eradicate hunger from the world, we don't give up, and I have confidence in men, but even more so in women, in their education, training, work and all forms of food self-sufficiency, to enable people to be fed and to have an income. We must pass from food aid to self-sufficiency, from food insecurity to security,

from a global to a local mode. In short, the system must be changed in the face of the shock of climate change and our natural and other resources adapted - land, soil, water, energy, equipment, financing – to address demographic growth, in particular in Africa and Asia.

To create this sustainable food system, you argue that women are the best solution. Why?

Because, over the past 25 years, 55% of the progress made in the fight against hunger has come from the improvement of the social situation of women. We must educate, train, fund and support girls and women. The more they are educated, the less their children are hungry. And the more they control the family budget, the more they are likely to survive. That's why we support both girls' education and the entrepreneurship of rural women. On education and training, there is the WFP's free school meal program in 62 countries, serving 8 million girls. There is also the association Toutes à l'école in Cambodia, and the women from one of the

largest favelas of São Paulo in Brazil. On rural entrepreneurship of women - which account for almost half of the world's labor force - we are working with the World Vision Foundation in Romania and with Sodexo teams, to create two cooperatives that will employ 60 women. We have also supported associations of women in Guinea who market steamed rice produced locally by 500 women, and in Ghana that have trained more than 1,500 women in good management practices and operating agricultural plots. In Africa, where 243 million people are undernourished, rural women account for nearly 70% of farmers, and produce about 90% of the food. It is easy to understand why we have many projects on this continent alone.

Should strong local agriculture depend on women to progress towards food self-sufficiency and a hunger-free world?

We are convinced that local and self-sustaining cultures represent a food and economic alternative for families and communities, regardless of country. To help African, Asian or South American farmers to market their vegetables and their cereals, for example, you have to help them distribute them locally and develop their production. Two-thirds of our partnership with the World Food Programme is devoted to this initiative, aiming to empower women.

“In order to eradicate hunger from the world, we don't give up, and I have confidence in men, but even more so in women, in their education, training, work and all forms of food self-sufficiency, to enable people to be fed and to have an income.”



Beyond Food Aid

Food self-sufficiency means to produce food for oneself, one's family and even one's community. Food self-sufficiency is also a national-level issue when it comes to eliminating hunger in a country. To be sustained, self-sufficiency is a question of education, training and resources, with priority to the women we support, as we are convinced of their considerable role to face hunger.

The idea? To end hunger, if regular distribution of food remains a way to address critical situations, it is not a sustainable solution. Today, 61% of our activities go beyond food aid.

I

t means encouraging capabilities and opportunities for production and training for eating healthy and the ability to receive an income. We also want to facilitate access to training, to education and employment, in order to ensure a regular salary for a decent and active life. For this, priority is given to programs aimed at developing work for women to improve their revenue and benefit their families and communities.

Community gardens, whether communal, collective, shared, rural or urban, are seeing a new upsurge, including in industrialized countries. They represent a food and social alternative for the families most in need. When they are ecological or in permaculture, they have another asset, enabling the learning of responsible growing and healthy eating.



Stop Hunger supports community gardens in Brazil, Chile, Canada, Cambodia, France, Italy, the Netherlands and Uruguay. ”

community gardens

Sowing seeds

Convinced that these cultures of proximity and self-subsistence are a food and economic alternative for families of modest means, we support the creation of community gardens around the world.

UNESP, public multi-campus university of the State of São Paulo. Agronomy students, supported by Sodexo and Stop Hunger, grow vegetable gardens on two campuses. About 40 tons of vegetables (tomatoes, salad, cabbage, eggplant...) are produced and donated to 18 NGOs to feed 1,750 people in need.



seen in Brazil

Vegetable gardens on the roofs of “favelas”

Rooftop vegetable gardens (Horta na laje) is a program launched in 2017 in Paraisópolis, one of São Paulo’s largest and poorest “favelas.” Among the 100,000 inhabitants, nearly 30% of mothers leave their job when their children are born. Less income means more poverty and hunger, adding to the risks of marginalization and major insecurity. Co-created with the

Women’s Association of Paraisópolis, Horta na laje seeks to reverse the trend by providing mothers with training and tools to grow small organic vegetable gardens together, feed their families and generate an income by selling part of their harvest. Other NGOs and social entrepreneurs now want to contribute to the model’s development to boost its impact.

buzz in Cambodia

Happy permaculture

In its Happy Chandara pilot school near Phnom Penh, the association Toutes à l'école educates, feeds and takes care of 1,200 girls, aged six and older, who are among those most in need. We have donated more than USD 40,000 to the school to create new vegetable gardens in permaculture. Seven tons

of fruits and vegetables a year will be produced there, representing annual savings of more than USD 23,000. In addition, these vegetable gardens are a place for training schoolgirls, their parents and local farmers in sustainable agricultural techniques.

A school that feeds. Less than one third of the children educated in the world are girls. In Cambodia, 53% of the population are women, but they rarely have access to education. In response, Tina Kieffer founded the association Toutes à l'école in 2005. To ensure girls' education and health is to enable them to grow up to become educated and free women. By having access to education today, they will be able to participate in the economic life of their country tomorrow. —



they did it in Peru

Training on the menu

Between 2013 and 2015, 12 community gardens were created in seven public schools located in disadvantaged regions; 368 teachers, 913 parents and 11,591 students were trained on balanced diets. 830 hours of training and more than one ton of cooked vegetables added annually to menus at school or at home.



today in France

Garden of the heart

We financed Restos du Coeur's experimental urban kitchen garden project, in which 10 employees, recently in a situation of economic precariousness, were trained in gardening and harvesting vegetables. These fresh and naturally grown products are then distributed daily to other people in need to contribute to a better diet. In one year, the Montreuil community garden and its reintegrating employees produced nearly three tons of vegetables.



direct from Ladakh

Fresh vegetables at -15 °C

In the far north of India, near Tibet, we will soon contribute to feeding 700 students aged 4 to 24 in seven boarding schools. Fresh vegetables will be grown year-round in greenhouses at an altitude of more than 3,500 meters above sea level and temperatures of -15 °C. We are financing this brand-new program of the GoodPlanet Foundation, chaired by Yann Arthus-Bertrand, to support LEHO and HOKA, two local NGOs.

Used to preparing non-perishable foods, local cooks have also taken classes to preserve and cook fresh vegetables while strictly controlling food hygiene. Two Sodexo experts carried out this training under the Stop Hunger's YEAH! program, a dozen missions a year through which volunteers lend their skills to serving the most disadvantaged schoolchildren and the provision of their free school meals. —

the figure

USD **17,450**

in additional revenues thanks to community gardens in Colombia



BETWEEN 2012 AND 2015, the community gardens supported by the Granitos de Paz Foundation generated USD 17,450 in additional revenue, helping 250 people in need. Organic products from these gardens contribute not only to food security, but also to the incomes of those who grow them. —

sustainable school meals

Extra serving at school

The free school meals of the World Food Programme, which we support, also fit into this sustainable pattern of social utility, democratic management and cooperation.

This program, based on purchases from local producers, is currently deployed in more than 60 countries. It stimulates production, consumption and local economies: schools buy food from small producers and local traders who are able to sustainably improve their income. In some countries, students also learn how to grow their own vegetable garden, with their schools adding these fresh vegetables to the menu.

Through our YEAH! Program, we rely on the expertise of Sodexo teams in purchasing, food safety and hygiene and nutrition to ensure the quality and variety of school meals. We help improve health and life for millions of children.

focus on Colombia

Lunches in peace

In Putumayo, 13,000 schoolchildren are able to have lunch safely in this difficult-to-access region, located in the heart of the jungle and recently in the hands of FARC. Their meals are free, diversified and cooked on site with fresh products purchased from small local farmers. Through our cooperation in organizing local and sustainable supplies, an implementation guide has been developed and disseminated by WFP to their offices and to different governments, including in Armenia, Guinea, Honduras, Namibia and Niger.

barometer of good initiatives

empowering women

This is one of Stop Hunger's solutions to free the world from hunger:

- co-building programs with local and international NGOs
- supporting innovative and measurable initiatives, led by women, and recognized at the "Women Stop Hunger Awards," March 8, 2017. —

food self-sufficiency

Community gardens, permaculture...

Being able to produce and eat healthy foods. In addition, we support the creation of community gardens around the world, including on the Happy Chandara campus, near Phnom Penh, based on permaculture. —

training

Gardening, food hygiene and safety, cooking and nutrition...

By sharing good practices and techniques, we help those in need to better feed themselves, to gain know-how and autonomy, especially women. —

transfer of expertise

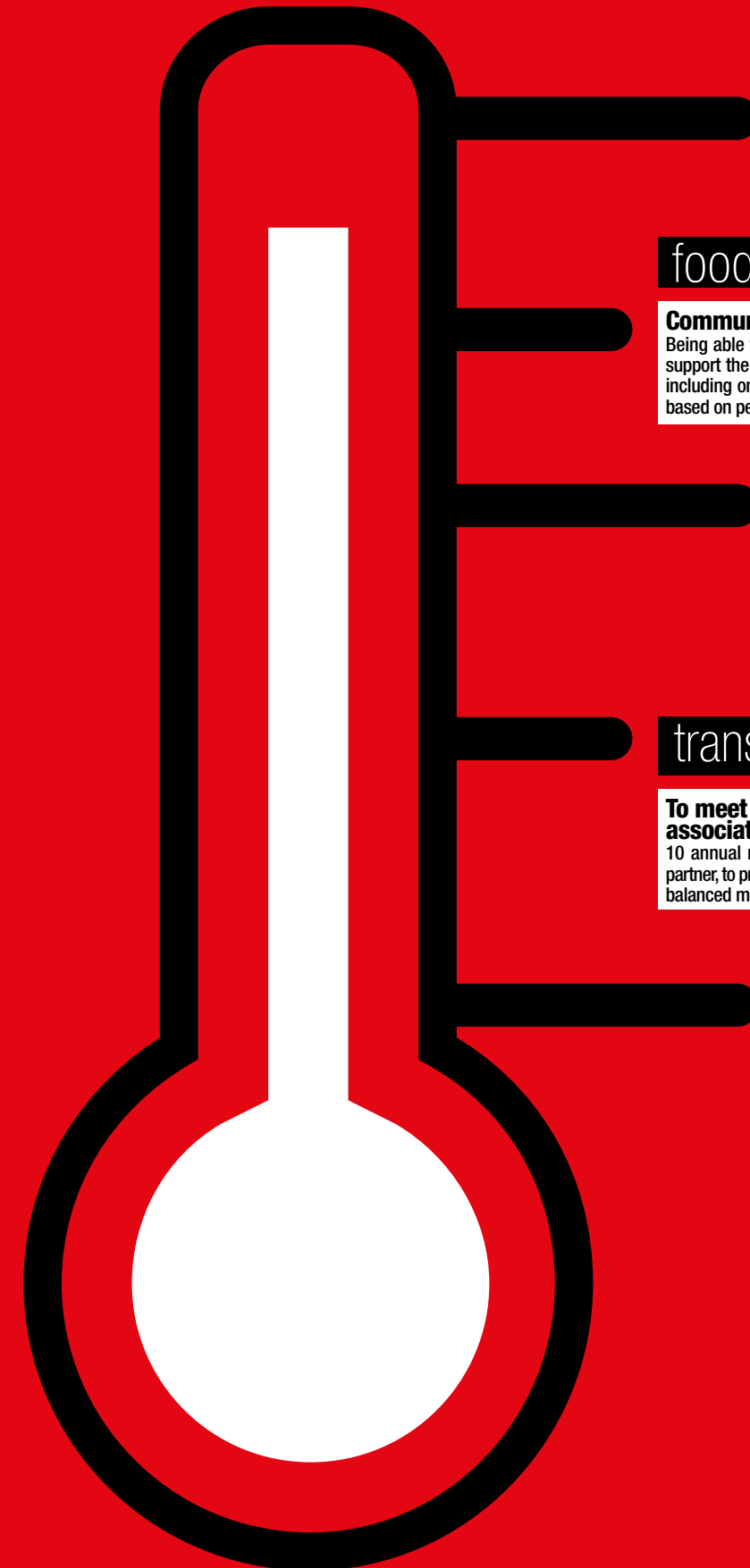
To meet the very specific needs of NGOs and associations, we created the YEAH! program:

10 annual missions proposed to experts from Sodexo, our founding partner, to provide their skills in a dozen areas, including supplies, logistics, balanced menus... —

move more,
collect more,
give more

Virtual running or not, sailing races, cycling, marathon...

All of the ways, on all continents and under all latitudes, are good for raising money and donating against hunger. —



ACCESS TO TRAINING,
EDUCATION AND EMPLOYMENT

Cultivating hope

To ensure a regular salary for a decent and active life. We give priority to activities that transfer expertise, skills acquisition, training and professional integration, always linked with food. We also give priority to developing work for women to increase their income and benefit their families and communities.



gardening

Eating and living better tomorrow

Gardening, permaculture, eco-farming, urban vegetable gardens, micro-farms... These solutions are now considered true sustainable and ecological agricultural alternatives for achieving food self-sufficiency. Urban or rural gardening is also a way to empower women.



BRAZIL
ROOFS
WITHOUT HUNGER

In Paraisópolis, a highly impoverished neighborhood of São Paulo, our new program, Horta na laje (rooftop vegetable gardens), provides training and tools for mothers to grow small organic vegetable gardens together to feed their families and generate an income by selling part of their harvest. —



CAMBODIA
EDUCATED GIRLS,
INDEPENDENT WOMEN

In the Happy Chandara pilot school near Phnom Penh, the association Toutes à l'école teaches and feeds 1,200 girls six and older, who are among those most in need. Partners for three years, we have donated over USD 40,000 to create new permaculture vegetable gardens at school. Not only they will produce a third of the fruits and vegetables consumed (7 tons/year), they contribute to the training of schoolgirls, their parents and local farmers in sustainable agriculture techniques. —



PERU
GROW BETTER,
LIVE BETTER

In 2016, 115 farmers benefited from training, producing 29 tons of vegetables to feed themselves and increasing their incomes more than 20% through the sale of surplus produce... —



cooking and nutrition workshops

Master Chef!

In the United States, participants in Cooking Matters at the Store, part of Share Our Strength's No Kid Hungry campaign, learn how to shop for and prepare healthy meals on a budget with the help of Sodexo chefs and dietitians.

food safety

Coaching in the kitchen

In India, school meals are mostly cooked by women. As part of a WFP assistance program for the government of India, Sodexo experts are training more than 6,700 staff, including 3,700 assistant cooks, on good practices in foodservices and on the entire process of preparing food to ensure the safety of the meal. In the disadvantaged region of Dhenkanal, in the country's northeast, this program contributes not only to preparing healthy meals for 137,000 children in more than 1,700 schools, but also to developing women's skills. Also, a means of finding employment.



Educate, train, fund and support girls and women is an obvious way to create a sustainable food system that will allow us to ultimately eradicate hunger. ●●

At the root of a growing number of natural disasters, the climatic emergency is a fact: drought, fires, storms and floods are causing a decline in harvests, water scarcity and the displacement of populations also confronted, as in Africa and Asia, with conflicts and collapsing local economies. Food is, and will remain, at the center of these climate and humanitarian crises. In 2017, Stop Hunger allocated more than USD 500,000 for emergency assistance to affected populations.

we were

THERE

10-2016

HURRICANE MATTHEW DAMAGES HAITI AT THE BEGINNING OF OCTOBER. Thanks to our emergency fund, supported by generous donations from employees from our founding partner Sodexo, the World Food Programme was able to immediately distribute available food resources in Haiti, sufficient to feed about 300,000 people for one month, and to mobilize trucks, helicopters and boats to reach families located in completely destroyed places and distribute rice, legumes and oil to them. More than 900,000 people were rescued by WFP.

OI-2017

TORRENTIAL RAINS INUNDATE FRENCH POLYNESIA
Exceptional rains (the equivalent of one month in three days) resulted in floods and mudslides, mainly on the island of Tahiti in early 2017. Submerged or destroyed roads and bridges, electricity cut off and the international airport closed... A state of natural disaster was declared. To help hundreds of families without shelter, food or clothes, we made a donation to the French Red Cross of Polynesia, which also received support from SIPAC, Sodexo's main local supplier.

02-2017

FIRES DEVASTATE NORTHERN CHILE
The worst wildfires in history lasted more than six months and were particularly severe in January and February 2017. According to the government, more than 500,000 hectares in the country's center and south were ravaged by fires, equivalent to half of the island of Puerto Rico. Nearly 6,000 residents were forced to flee their homes and more than 1,000 homes were destroyed by the flames. Our volunteers, employees of Sodexo, mobilized to offer assistance to the NGO Desafío Levantemos Chile, as well as providing meals for firefighters, volunteers and emergency services teams in the Biobío region, south of the capital, Santiago.

03-2017

A CYCLONE STRIKES MADAGASCAR With winds of 300 km/h, Cyclone "Enawo" swept the island last March. Harvests were totally destroyed in this country that is among the world's poorest and was already suffering from severe food shortages. We immediately provided financial assistance to the Akamasoa-based Malagasy association, run by Father Pedro Opeka, which had already been supported in 2016 at the second Stop Hunger Donors Evening in France. In parallel, 162 tons of pasta were donated thanks to the mobilization of Groupe Panzani and Sodexo's International Purchasing Department.

04-2017

DILUVIAN RAINS FLOOD PERU Victim of the “El Niño” phenomenon, Peru has faced heavy rains and unprecedented floods. Under the banner of Stop Hunger, Sodexo responded to a request from Peru’s president and ministers, mobilizing employees and four clients to provide 86,500 hot meals during 15 days in early April. Sodexo’s contribution included installing a central kitchen in a disaster area, collecting food provisions and training army teams. The annual Stop Hunger Servathon campaign in Peru was dedicated entirely to helping victims of the floods in several parts of the country.

07-2017

FAMINE THREATENS AFRICA A severe famine hit some of the southern regions of Sudan and threatened three other countries: Somalia, Nigeria and Yemen. Already in these four countries, people are dying for lack of food and are in dire need of help. At the origin of this tragedy is drought, but also armed conflict that prevents farmers from cultivating their land or moving food to market. More than 13 million people in the area are affected. Our emergency fund supports WFP food assistance in calling on the generosity of our donors.

women empowerment

Empowering women empowers humanity: Economic equality for women means progress for all. Providing them with resources is the most direct route to a hunger-free world. While the majority of people in the world facing hunger are women (70%), they also are the most effective at defeating it.



empower- ment

Beyond speeches



The more educated they are, the less their children are hungry. The more they control the family budget, the more likely their children are to survive. The longer they live, the less hunger progresses.

WE PROVIDE WOMEN WITH MEANS THROUGH LOCAL INITIATIVES, IN:

- co-building programs with local and international NGOs. Such is case of the three-year partnership with World Vision Romania for the creation of two cooperatives that will employ 60 women in need in Romania.
- supporting women, or women's groups, with innovative and measurable programs in their communities to eradicate hunger.

This is the role of the Women Stop Hunger Awards. In 2017, they were presented to five women to support them financially and to augment their actions. Among them, Tina Kieffer and her association Toutes à l'école. In its pilot school near Phnom Penh, it not only offers a better future for 1,200 Cambodian girls, who are among those most in need, by guaranteeing them education and health, but also for their families and the entire local community.

WHY EMPOWER WOMEN?

- 55% of the progress of the fight against hunger recorded over the last 25 years is the result of the improvement of the social situation of women.
- The agricultural yield of developing countries would increase from 2.5-4%, and up to 150 million more people could be fed if women had the same resources as men: training in agricultural good practices, financing, and access to land, equipment, markets...
- The more that women are educated, the better their income: between 10 and 25% in additional salary. Hunger could decrease by 43% with a better level of education of women.
- Women spend up to 90% of their income on food, health and education for their families compared with only 30% to 40% by men. A child has a 30% greater chance of surviving when the mother controls the family budget.



More than a million US dollars are invested in programs aimed at empowering women who act against hunger in their communities.



+ 16%

of GDP in India by 2025

if economic equality of women were achieved (McKinsey Global Institute, 09-2015)

+100 to 150 million

more people would be fed

if women had access to the same resources as men.

translated

through 5 good initiatives



United States

The South Bronx cultivating solidarity

In the South Bronx of New York, joined by other women, Tanya recovered fallow land to create a community garden. For two years, they have harvested fresh and healthy fruits and vegetables that are then distributed at low prices via a former school bus converted into a non-polluting traveling market. Tanya wants to enlarge the garden and multiply the mobile bus-markets by extending their distribution to other parts of New York. —



Guinea

Super Women

Sia Germaine Millimono and Kèbè Lamah, presidents of the women's rice steamers unions in a mountain and forested region in the south of Guinea. In this poor country where half the population lives below the poverty line, rice is the basic food. Sia Germaine and Kèbè federated more than 500 women in cooperatives to produce and sell nourishing quality rice, cultivated locally with the support of local partners and the United Nations World Food Programme. Every week, 20 tons of rice is supplied to canteens, thus supporting schooling and the local economy. The challenge is now to improve the equipment (steamers, shelling machines, silos, etc.) and enlarge the drying areas. —



Ghana

One for all, all together

Luccilla Dayuori, founder of the Tuna Women Development association has become an example to follow for hundreds of rural women who she teaches how to manage the operations of agricultural plots. She has trained 150 women farmers who have themselves passed on this know-how to more than 1,500 women. In addition to fruits and vegetables, the women have chosen to diversify their production (honey, soap, candles and batik fabric) to ensure their income and feed their families. Luccilla used the Stop Hunger donation to purchase a new tractor to enable women to farm. —



India

Cooking assistants trained

In India, school meals are mostly cooked by women. As part of a WFP assistance program for the government of India, Sodexo experts are training more than 6,700 staff, including 3,700 kitchen helpers, on good restaurant practices to guarantee the safety of meals. In the region of Dhenkanal, in the country's northeast, this training not only contributes to the preparation of healthy meals for 137,000 children in more than 1,700 schools, but also to the development of women's skills. Also, a way to find employment. —



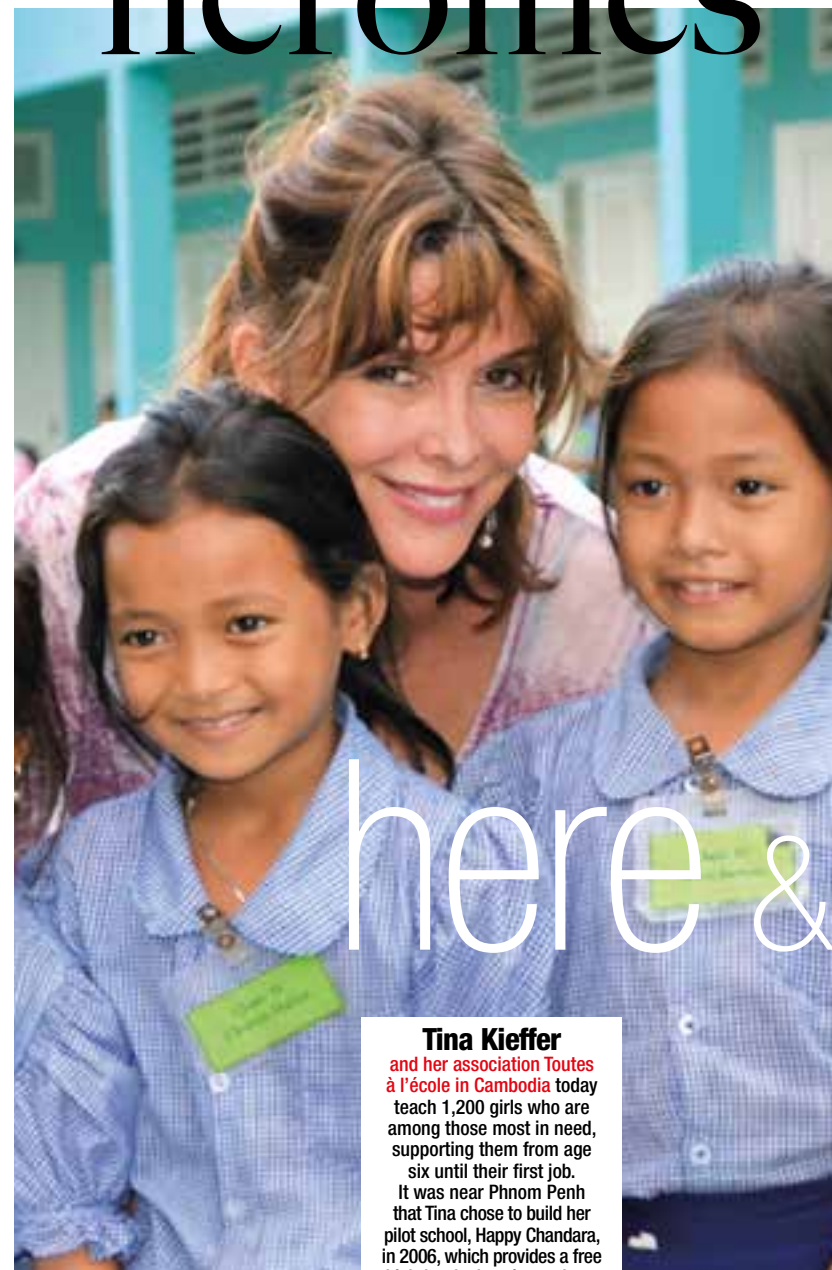
Tunisia

Supporting economic and employment activity

In Tunisia, at the end of the YEAH! program, the recommendations of our experts on the organization of local purchases includes the Community Organizations of Rural Women. —

From Asia to Europe, two women show how to change the lives and futures of the most vulnerable girls and women through education and training.

heroines



Tina Kieffer

and her association *Toutes à l'école* in Cambodia today teach 1,200 girls who are among those most in need, supporting them from age six until their first job. It was near Phnom Penh that Tina chose to build her pilot school, Happy Chandara, in 2006, which provides a free high-level education to these young girls, thus enabling them to become free and healthy educated women who are able to participate tomorrow in the country's economic life. Tina installs vegetable gardens in permaculture at school to produce fruits and healthy vegetables. —



Mioara Saracin

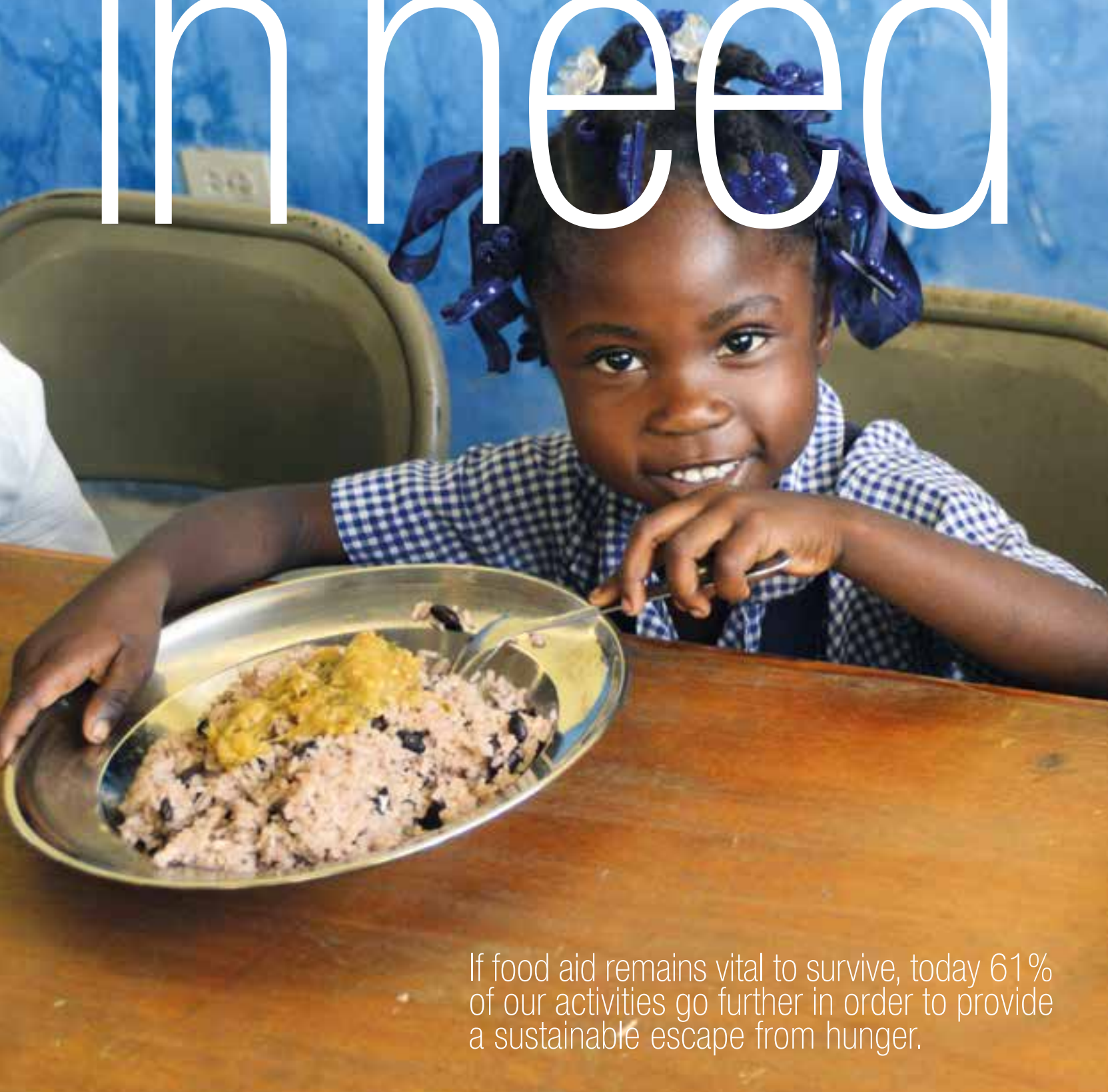
Deputy Mayor and member of the Community Consultative Committee of the municipality of Predesti, partner of *Stop Hunger* and the NGO *World Vision Romania*. I collaborated with World Vision after having been a beneficiary myself. Knowing what they do for our community, I said "yes" to this program that works to better understand women's difficulties and to find solutions. I am convinced that the co-creation and development of two cooperatives is opening new opportunities for improving the standard of living of women and the community. This initiative is about exploring new potential with outlets for traditional agricultural products, because we are committed to preserving a rural environment, respectful of its inhabitants and local traditions and culture. I think this program will help women to understand that their work is very important, that they have to earn a living, be independent and seek a job that matches their skills. —

here & there

need

Support to local communities

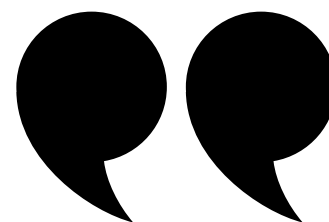
in need



If food aid remains vital to survive, today 61% of our activities go further in order to provide a sustainable escape from hunger.

Closest to hunger.

There where our founding partner, Sodexo, is present, with 427,000 employees in 80 countries, our local impact is a reality. In situations of emergency or extreme precariousness, to confront hunger immediately or to save lives, we provide food aid to the most deprived or vulnerable. But we go further by supporting solutions such as food self-sufficiency and access to training, education and employment, which represent 61% of our activities. —



100% of donations are invested against hunger. Our local organization in 41 countries is an asset for providing assistance adapted to the beneficiaries of our 1,200 NGO partners.



Our is a unique model, supported by 82,000 volunteers, members of the global ecosystem of Sodexo - employees, clients, consumers, suppliers - in 41 countries, in direct contact with 1,200 NGOs and associations in the field. Whether local or international, our partners are rigorously selected:

- they are fully familiar with the communities they help,
- they share our values,
- they are also working to empower their beneficiaries (education, training, access to employment, sources of income, etc.) and not only for their survival, because food distribution is not a sustainable solution.

FOOD AID

Because one in nine people in the world still suffers from hunger, food aid remains vital for survival, including in countries such as the United States, the UK, Brazil or France. In these countries, new beneficiaries have appeared: low-income workers, single mothers with children, retirees and students.

But we go further through sustainable solutions such as food self-sufficiency and access to training, education and employment, supporting the beneficiaries of 1,200 partner associations, such as: Banco de Alimentos do Rio Grande do Sul (Brazil), Bhumi and India Food Banking Network (India), China Youth Development Foundation (China), FareShare and Trussel Trust (United Kingdom), Restos du Coeur (France), Share Our Strength and Food Recovery Network (United States), SOS Children's Villages (Peru), World Vision (Romania), European Federation of Food Banks (FEBA 20 countries)...



Surplus food donations

Too good to go

In the United States, the Sodexo Stop Hunger Foundation is a partner of The Campus Kitchens Project and Food Recovery Network, two student-led associations fighting hunger and food waste. In France, Stop Hunger and Sodexo chose the French Federation of Food Banks and Restos du Coeur. In the UK, the Sodexo Stop Hunger Foundation supports FareShare, member of the global network of Food Banks. Stop Hunger in Italy is a partner of Siticibo, an association linked with Italian food banks. And the India FoodBanking Network receives the help of the Stop Hunger Foundation in India.



voluntary payroll giving

Small donation, big heart

It's a program that allows employees from Sodexo to easily donate a modest amount of their salary to Stop Hunger. In many countries, these donations can be exempted from taxes. Brazil, Canada, Chile, Spain, the United States, Mexico, the Philippines, Russia,

Slovenia and the United Kingdom and Ireland have implemented this solution. Sodexo matches the amounts collected up to a certain amount. In the United States, 12% of management participates in this program, donating nearly USD 4.5 million to Stop Hunger since 1996.



The Stop Hunger Servathon

All champions!

Year after year, the Stop Hunger Servathon means volunteerism. All of the Sodexo ecosystem mobilizes against hunger, around Group employees, to help locally those most in need. Bringing together 56,000 volunteers in 34 countries, the 2017 Servathon was an opportunity

for food collection, meal distributions and fundraising as well as activities that go beyond food aid, such as creating a brand-new vegetable program on the rooftops of one of the biggest "Favelas" of São Paulo, through training of women brought together in an association.



Stop Hunger Week

Consumers join the fight

This international fundraising campaign was launched in 2017. One week per year, at a large number of restaurants around the world (Germany, Austria, Brazil, the United States, France, the UK, Switzerland...), Sodexo consumers are invited to make donations, 50% of which goes to supporting local NGOs fighting hunger and the remaining 50% donated to support WFP's free school meal program, which feeds the poorest children in Africa, South America and Asia.

One for all, all against hunger!

As part of our enduring approach with the World Food Programme (WFP), the leading humanitarian organization fighting hunger worldwide, we renewed our partnership, signed in 2014, until 2020.

To meet the United Nations objectives for sustainable development*, WFP focuses today on its long-term impact. WFP distributes international food but also provides more and more support to empower governments in managing school canteens, helping farmers to find opportunities and sell their products as well as stabilizing and guaranteeing their production while optimizing exchanges and securing payment systems. School canteens fit perfectly in this sustainable development approach where the preparation of meals, from fresh local produce, stimulates local savings.

With Stop Hunger and Sodexo, WFP relies on expertise in supplies and logistics, in food hygiene and safety and in nutrition and thus guarantees the variety and quality of school meals. Our roadmap with the WFP is focused on three directions:

the sustainable school meals program, empowerment of women and emergency assistance. Building on the ecosystem of Sodexo - its employees and their friends and families, clients, consumers and suppliers - Stop Hunger and WFP have built a model for public and private partnership with potential for unique action.

It allows for working with Sodexo experts to optimize its systems and increase the reliability of its impact.

- This is the case with the food coupon, secured and standardized in 2016, which has a double benefit in an emergency situation: it is made available three times faster and at a quarter of the cost and provides people in need with access to diversified local food, rather than imported rations. Emergency assistance is also an opportunity to tap into the generosity of Sodexo's ecosystem, including through the fundraising campaign and to solicit the specially created emergency fund.

- Educate, train, fund and support women is a necessity to creating a sustainable food system that can be turned over to governments. Whether supporting the commerce in steamed rice produced locally by 500 women in forested regions of Guinea, the training of more than 3,700 assistant cooks in the northeast of India to ensure the safety of school meals or organizing the purchase of a pilot kitchen in Tunisia by including Community of Rural Women's Organizations ... empowerment of women is central to our actions.
- To strengthen WFP's school meal program, which now feeds more than 16 million of the world's poorest children, in 62 countries, we rely on Sodexo experts in purchasing, food hygiene and safety and nutrition. By collaborating in the YEAH! Program and its 10 missions per year, they contribute actively to ensuring the quality of the children's meals. More generally, school canteens are part of this sustainable development system where the preparation of meals from fresh local products improves the health and lives of children, stimulates local economies and, ultimately, has a positive impact on the country's future.

*The United Nations Zero Hunger Challenge for Development by 2030: eradicate hunger, ensure food safety, improve nutrition and promote sustainable agriculture.

OUR LOCAL PARTNERS

OUR LOCAL ORGANIZATION IS AN ASSET SUPPORTING 1,200 NGOS AND ASSOCIATIONS IN THE FIELD.



With 100% of donations dedicated to actions and 82,000 volunteers in 41 countries, our assistance is fully adapted to the needs of NGOs and their beneficiaries: such is the case in Romania with World Vision, in the United States with Share Our Strength's No Kid Hungry Campaign, in Cambodia with Toutes à l'école, in the UK with FareShare and 30 social entrepreneurs from the Ashoka network, in India with GoodPlanet, in France with Restos du Coeur... Also, in an emergency situation in French Polynesia with the Red Cross and in Madagascar with the Malagasy Akamasoa association of Father Pedro Opeka.

interview
PRERANA ISSAR,
Director of WFP
Private
Partnerships

You have been a partner with Stop Hunger for three years. You are together through a sustainable approach on all points. Can you tell us more?

Eliminating hunger by 2030 means that the most vulnerable people have access to food assistance and are able to live a full and rich life. To do this, we are strengthening our cooperation with governments and companies, setting up sustainable food systems and working with small local producers to connect them to our school meal programs. WFP provides free school meals in 76,500 canteens to over 16.4 million children who are among those most in need in the world. With the support of Stop Hunger and Sodexo

experts, we are modeling a sustainable program of free school meals and intensifying our actions with women, who represent the most effective solution to hunger.

WFP has always been the world's flagship humanitarian agency for food assistance, now part of the 2030 agenda, we are accelerating our impact and focusing long term. Providing support to governments for more autonomy in managing canteens, helping farmers find outlets and sell their products, as well as stabilizing and guaranteeing this production and their quality, while streamlining exchanges and payment systems. School canteens fit perfectly into this sustainable

development approach where the preparation of meals from local fresh products stimulates local economies. With Stop Hunger, we can rely on expertise in supply, food hygiene and safety and nutrition and thus guarantee the decentralization and quality of school meals.

We understand the interest in this expertise and the unique ecosystem with Stop Hunger, and we can see the impact. What role and what means, tangibly, are being given to women?

You have to know that in Africa it is female small farmers who produce 80% of agricultural resources! Educating, training, funding and supporting women is important for creating a

sustainable food system that can be turned over to governments. Another example, in India, school meals are mostly cooked by women. So, at the request of the Indian government, training in hygiene, quality and food safety is taking place in the northeast of the country. Thanks to Sodexo's experts, more than 3,700 trainers and kitchen staff are being trained. Developing their skills is also a way to help them to find a job.



program

YEAH!

your mission, should you choose to accept it...

To bring specific skills to our partners, including collaborating actively on the World Food Programme's free school meal program, Stop Hunger launched the YEAH! Program*: 10 missions per year, from 3 days to 2 weeks are offered to Sodexo experts.

WeiSheng Cher
Hygiene, Safety and Environment Officer

During my mission in Cambodia, I performed a food safety audit. One of the main challenges has been to adapt my skills and expertise from an urban to a rural environment. How to address major constraints such as lack of access to drinking water, gas and electricity? How to adapt my model to a population with simple living conditions?

The result was a very rich shared experience and a challenge overcome. Never having lacked anything, I was able to succeed by drawing on my family heritage and my values.



Emmanuel Boo Djon
Procurement and Logistics Manager

My role was to bring my expertise in the preparation of school meals from a Kenyan school. Observation of the preparation process, an infrastructure audit, monitoring of resources ... analyzing all of the elements to find alternatives that meet health standards, while integrating local traditions. Specifically, I intervened on food storage techniques, for example, by proposing the use of banana leaves, to preserve fresh produce on a cement surface. If the opportunity arises, I would certainly renew this rewarding experience. I thank Stop Hunger for giving me the opportunity to find solutions to give a chance to future generations in Africa. I encourage all Sodexo employees to use their expertise to benefit others.



As part of our partnership with WFP, at least 20 types of expertise are required in a dozen fields, such as:

- Nutrition: field nutrition survey, establishment of food cycles/menu plans, training the trainers, increasing awareness of schoolchildren and their families.
- Quality, Hygiene, Safety and Environment: facility audits, training/increasing awareness of beneficiary populations regarding food safety and hygiene.
- Cooking: transfer of skills to local populations.
- Purchasing: helping set up short supply chains, improving the efficiency of processes throughout the chain to prevent waste.
- Logistics: help set up meal distribution circuits in schools from a central kitchen, transport of materials and equipment.
- Participation in construction/renovation projects to benefit local communities: refectory construction/renovation, environmental cooking systems (replacement of open fires), food storage, vegetable gardens, irrigation canals, hen house, pig sty, showers, toilets, water tanks, biogas system ...
- Support for local rollout of free food voucher systems.
- Assistance in the operational performance of an NGO: creating a website, launching a communication campaign, setting up a fundraiser, computerizing the database of beneficiaries (CRM), accounting, finance, HR missions...

* Your Engagement Advanced Hub

Stop Hunger and volunteering



The number of volunteers increased by 147%.

Between 2013 and 2017, the number of volunteers increased by 147% to reach 82,000. Proof that volunteering is one of our strengths. To accomplish our mission and help eliminate hunger, we encourage volunteering and skills volunteering.

Our founding partner, Sodexo, has therefore decided to offer a paid volunteer day each year to its 427,000 employees to benefit Stop Hunger. This measure will gradually be put in place by 2020, enabling employees to invest personally in an activity to fight against hunger, feel useful and provide needed help to an NGO or a local association, while contributing to Sodexo's corporate citizenship commitment.

In practice: once the company volunteering policy is set up in a country, each eligible employee can apply to their supervisor. This volunteering day can be taken as one full day or as two half-days, for the benefit of Stop Hunger's local partner associations. The organization is currently working on the development of a platform that connects the associations with volunteers interesting in donating their time.

VOLUNTEERING IN FIGURES

Stop Hunger mobilizes **82,000** volunteers in **41** countries

The number of volunteers increased by **147%** since 2013

2020 target: **200,000** volunteers per year

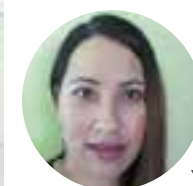
Travis Johnson in the United States

A Sodexo employee for 13 years, Travis is a chef at the University of Tulane and oversees other foodservices in the area. A mentor for Stop Hunger volunteers, he is fully involved in the fight against the hunger of young people and encourages them to organize many activities as part of the Feeding Our Future program. He also joined Educare, a project developed after the "Katrina" disaster.



Johan De Schepper in Belgium

A Stop Hunger volunteer for 10 years with the Brussels association Un Coeur dans la ville, Johan supports Sodexo members in preparing party nights for the underprivileged. His engagement offers them a moment of joy, especially on December 24.



Mary Cruz Suarez Alvarez in Mexico

The community garden of the San Pedro Pescador Homeless foundation is a new example of community farming based on the principle of education and social utility. The initiative allows many children in need to be fed.

Alix Cretinon in the Philippines

Finding the path to social integration is possible thanks to NGOs like Life Project 4 Youth.

Mary Ann, a young mother, can bear witness. Her meeting with Alix, in partnership with Stop Hunger and Sodexo, allowed her to receive training and integrate a business, providing a more tranquil future for her family.



Elric Nielsen and Phil Petit in Canada

Calgary residents are opening their hearts and proving that a simple bowl of homemade hot soup can accommodate hundreds of Syrian refugee families recently arrived in Canada. The NGO Soup Sisters has teamed up with the initiative of Stop Hunger volunteers, A soup for Syria. 790 volunteers have been mobilized and more than USD 12,000 collected to prepare these bowls of comfort.



Maira Nogueira de Paulo Eduardo in Brazil

How does a food collection provide vital help for coping with everyday life and contributing to dignity? The NGO CRIAM (Centro de Referência Infantil Amigos do Marinho) provides care for children suffering from mental and physical disorders to improve their quality of life. Maira decided to donate her endowment for the benefit of the NGO to enable it to encourage these teams to keep hope alive.



Stop Hunger Week 2018

The second edition of this global week will appeal to Sodexo consumers for donations to support WFP's free school meal program and a local NGO. Donations are matched by the Stop Hunger fund.

April 1

The Stop Hunger Servathon

Each spring, the Servathon is an opportunity to mobilize Stop Hunger volunteers around the world. In addition to the usual collections of food products, the Servathon is also an opportunity to serve meals, raise funds and initiate other actions to help those most in need to permanently escape hunger.



Donors' Evening, Paris

This is the fourth year for the fundraising dinner in France to bring together over 500 donors and partners, volunteers and representatives of local and international associations. On the menu: a report on actions taken in 2017 and presentation of the "Awards" - Women, Youth and Volunteers - with grants to finance and boost the associations and their actions.

30/09

Women Stop Hunger Awards

Stop Hunger makes women's empowerment a priority because giving them resources is the most direct way to end hunger. In 2017, five courageous and exemplary women were recognized and financially supported, from Africa, North America and France. Publicize the Women Stop Hunger Awards or participate before September 30, 2018, on WomenStopHunger@stop-hunger.org

10 good reasons to support Stop Hunger

1
Because more than 1 in 9 people still suffers from hunger in the world
That's 815 million people.

2
Because for the first time in 10 years, hunger increased in 2017
Conflicts combined with extreme climatic events have led to food crises.

3
Because hunger is not inevitable
But the result of internal conflicts, natural and humanitarian disasters, speculation on agricultural goods, absence or lack of access to water and waste.

4
Because 100% of donations go directly to financing activities
1 US dollar donated is 1 US dollar invested in the fight against hunger. In fact, all the operating costs (salaries, offices, travel, administrative fees...) are covered in full by Sodexo, our founding partner.

5
Because food self-sufficiency is a priority
We are going further in developing food self-sufficiency and facilitating access to training, education and employment, thus sustainably empowering those affected today by hunger.

6
Because helping women, considered as the most effective solution against hunger, is a priority for Stop Hunger
In fact, 100 to 150 million additional people could be fed if women had access to the same resources.

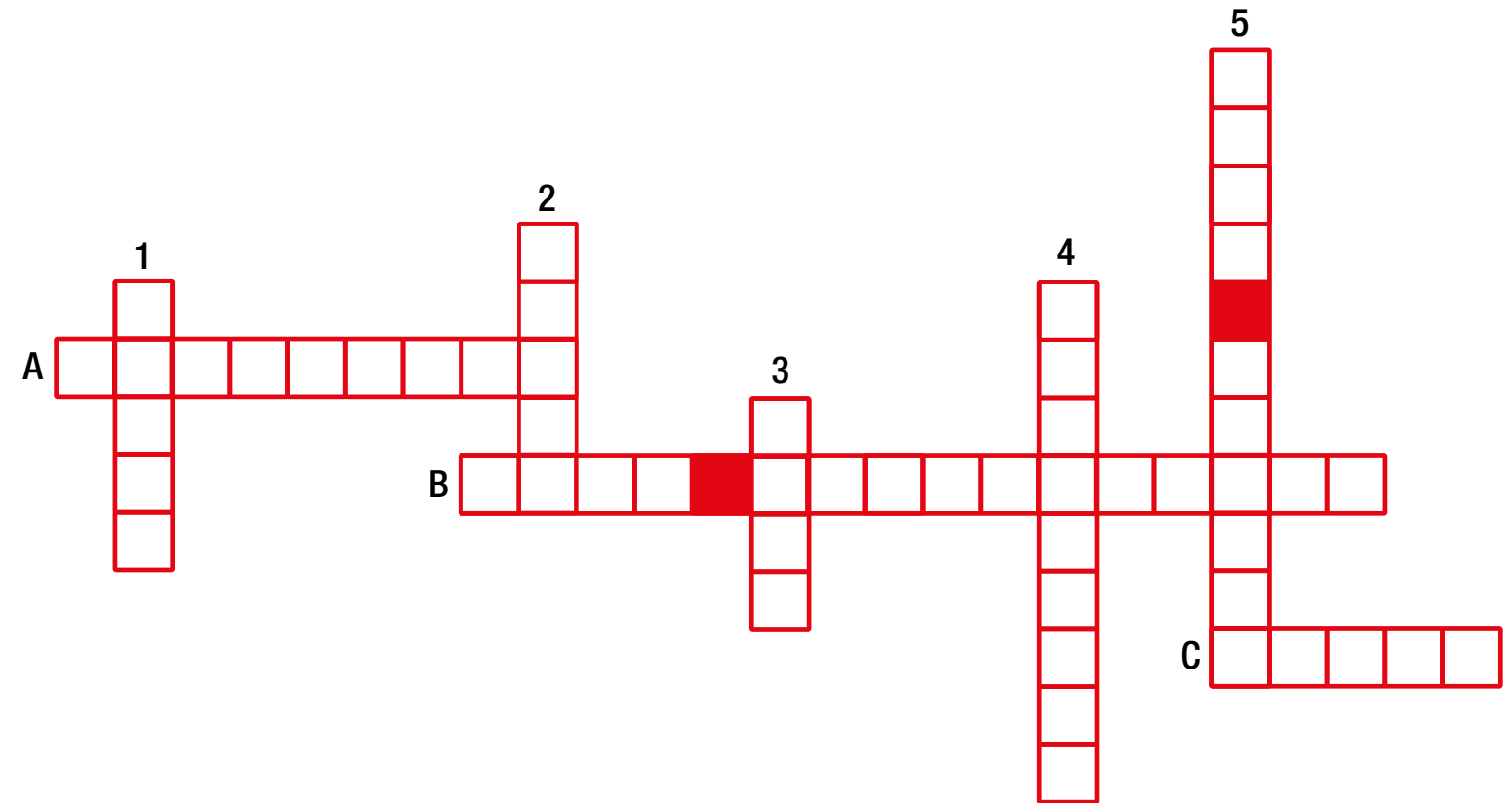
7
Because Stop Hunger engages a unique ecosystem to support 1,200 local NGOs and their beneficiaries
relying on 427,000 employees, 100 million daily consumers, and thousands of clients, shareholders and suppliers of Sodexo, its founding partner.

8
Because in 20 years, Stop Hunger transformed the initiative of several employees into a global network of organizations
collecting more than 45 million US dollars and distributing 27 million meals to feed those in need.

9
Because Stop Hunger also fights against food waste
distributing 1,108,060 unsold meals, and helping to integrate so-called "ugly" vegetables into free school meals in Kenya.

10
Because Stop Hunger is engaged in empowering people and communities
Community gardens, free school restaurants, training in gardening, cooking for small budgets, support for rural women, etc.

Words of Hunger



Horizontal

- A - What is one of the main causes behind hunger in the world?
- B - What is one of the sustainable solutions to permanently escaping hunger?
- C - In which zones are people suffering the most from hunger?

Vertical

- 1 - Which populations today represent a solution for the future against hunger?
- 2 - What global scourge is causing the loss of a third of the food, between field and plate?
- 3 - Which continent is the most affected by hunger?
- 4 - What other solution contributes to eating fully and having an active life?
- 5 - What global initiative launched by the UN Secretary-General Ban Ki-moon seeks to eradicate hunger?

HORIZONTAL: A. CONFLICTS. Hunger is primarily the result of internal conflict and economic disruption aggravated by climate shocks. B. SELF-SUFFICIENCY. Encourage production capacities and opportunities and training of those in need, so that they can generate income, can eradicate hunger in the long term. C. RURAL. About 3/4 of the undernourished live in rural areas, mainly in villages in Asia and Africa, which are affected by armed conflict (WFP). **VERTICAL:** 1. WOMEN. For example, India would gain 16% of GDP by developing women's economic equality. 2. WASTE. Around the world, about 1/3 of food for human consumption is thrown away all along the food chain, or 40 tons per second. 3. ASIA. Nearly 64% of people suffering from hunger live in Asia, or about 520 million. 4. EDUCATION. Access to training, education and employment, especially for women who earn up to 20% more with one more grade of primary school. 5. ZERO HUNGER. Zero Hunger Challenge works to bring together governments, the private sector, NGOs and the public around the same goal: eradicating hunger.

DID YOU ENJOY RED?

stay connected



www.stop-hunger.org

Because we believe that a hunger-free world is possible, Stop Hunger invites you:

- to better know the realities of hunger in the world,
- to discover its many actions with communities and local or international NGOs,
- to check the impact of its commitment and that of its volunteers,
- to donate to support them.



To simply multiply your contacts with Stop Hunger, to share our actions with you and to exchange together and with those fighting hunger around the world.



The Share newsletter
provides you with regular updates on Stop Hunger news.

To contact us: Stop Hunger
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+33 (0)1 57 75 82 13
contact.group@stop-hunger.org

Thank you

for being part
of our story

As long as hunger afflicts the world,
we will not give up!

**So, thank you.
Thank you to our volunteers,
Thank you to our donors,
Thank you to our partners,
For yesterday, today and tomorrow.**

Our thanks also go to those who contributed to making this magazine possible: Anisoara Andoni, Yann Arthus-Bertrand, Fabien Aujean, Falilou Bah, Davi Barreto, Emmanuel Boo Djon, Patrick Boonefaes, Marjolaine Bossard, Bruno Boukhénoufa, Daniela Buzducea, Lydie Breton, Alvaro Caceres, Antonio Inácio Cardoso, Elizandra Cerqueira, Emerson José Cerqueira, Gabrielle Chedal, WeiSheng Cher, Ninadh Chikhlikar, Aaron Condray, Fernando Cosenza, Alix Cretinon, Véronique Darasse, Luccilla Dayuori, Johan De Schepper, Minakshi Dey, Aline Dormesson, Maira Eduardo, Tanya Fields, Arthur Cecílio Filho, Michel Franceschi, Marie Gérard, Edwina Hughes, Prerana Issar, Shondra Jenkins, Gareth John, Travis Johnson, Tina Kieffer, Kèbè Lamah, Sarah Lamoureux, Mathilde Loing, Satya Ménard, William Mengebier, Christelle Mfufu, Sia Germaine Millimono, Sanjeev Mishra, Elric Nielsen, Edouard Nizeyimana, Tahir Nour, Père Pedro Opeka, Phil Petit, Codruta Pisa, Katherine Power, Rohit Puranik, Roshith Rajan, Nirinjaka Ramasinjatovo, Antoine Renard, Gilson Rodrigues, Carolina Rouillon, Alain Royot, David Ryckembusch, Damien Sangu, Mioara Saracin, Stéphanie Savariaud, Claire Sellier, Amitabh Sinha, Bob Stern, Mary Cruz Suarez, Rajesh Sundaramurthy, Marcos Szrajer, Louis Tran Van Lieu, Mijail Tupayachi, Patrick Valentin, Edoardo Venturini, Damien Verdier and François-Xavier Violette.



How can you
dislike something
**you never ever
get to eat?**



TOGETHER FOR ZERO HUNGER

50% of the funds raised support school meal programs of the World Food Programme. 50% go to local community support.