

Stop Hunger brings together partners and donors for a new special event "United for a Hunger Free World," airing March 11, 2021 at 7 p.m.

Issy-les-Moulineaux, February 15, 2021

STOP HUNGER is a global non-profit network, founded in 1996 in the United States by employees of the SODEXO Group. Its mission is to act for a hunger free world, with one priority: **the empowerment of women**.

In 2021, to bring its partners together and mobilize its donors, STOP HUNGER is reinventing itself thanks to a new approach: an amazing 100% virtual event, with on-set debates and exclusive stories shot in Madagascar, Jordan, Haiti and Bolivia to meet inspiring women, committed to their communities.

This show will be broadcast, Thursday, March 11th at 7 p.m. CET on: <a href="https://stop-hunger-live.com/en/home/">https://stop-hunger-live.com/en/home/</a>

Users will be able to react throughout the program, live via our **YouTube** chat or by using the hashtag **#StopHungerLive**.

This program, entitled 'United for a Hunger Free World', is part of a larger picture. The challenge: Empower women to unleash their full potential through education and work to get out of extreme poverty and end global hunger.

By honouring STOP HUNGER, its commitments, its people and its partners such as the <u>World Food</u> Programme (Nobel Peace Prize 2020), <u>Sodexo</u>, <u>Les Restos du Coeur</u> or the association <u>Toutes à l'école</u>, we open a debate of public interest to raise awareness and awaken consciences.

United, we have the power to build a Hunger Free World.

The operation is supported by the TF1 Group through its iconic media Aufeminin, Marmiton, Fresh and Just Better.

## About Stop Hunger

Founded by Sodexo in 1996, Stop Hunger is a global non-profit network active in 60 countries. Stop Hunger volunteers put their values and skills at the service of communities and hundreds of local NGOs. In 2019-20, they raised US\$8.6 million and distributed 7.3 million meals. 44 million beneficiaries have been supported in the last 5 years.

For more information: www.stop-hunger.org

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